

Davis vs. Ford Motor Credit Company

Year: 2009

Court: California Supreme Court

Case Number: S179049

Resolves the important question of what standard should apply when a consumer (as opposed to a business) brings a claim challenging an alleged “unfair” business practice in violation of the Unfair Competition Law, Business and Professions Code section 17200, et seq. (“UCL”) This brief was prepared pro bono for United Policyholders by Kim E. Card.

UP's letter brief was prepared pro bono for United Policyholders by Kim E. Card.