

## [Catch UP on Insurance Bad Faith with Bill Shernoff](#)

California attorney Bill Shernoff is often described as the “father” of insurance bad faith law. Amy Bach sits down with insurance expert Bill Shernoff of the law firm Shernoff, Bidart, Echeverria to talk about the status of the covenant of good faith and fair dealing in California.

---

The information presented in this publication is for general informational purposes and is not a substitute for legal advice. If you have a specific legal issue or problem, United Policyholders recommends that you consult with an attorney. Guidance on hiring professional help can be found in the “Find Help” section of [www.uphelp.org](http://www.uphelp.org). United Policyholders does not sell insurance or certify, endorse or warrant any of the insurance products, vendors, or professionals identified on our website.

Source: <https://uphelp.org/catch-up-with-bill-shernoff/> Date: April 4, 2025