

[The Life Insurance Consumer Advocacy Center](#)

we are pleased to announce a new resource launched with support from UP: [The Life Insurance Consumer Advocacy Center](#). With life insurance, simpler is generally better. The more promised bells and whistles, (tax advantages, investment income) the harder it is to get your money's worth, especially if you don't have time research and read all the fine print. If an agent pushes you toward a universal or indexed life policy, chances are they're looking to earn the high commission that insurers pay on those types of policies.