

# Fall 2019 Newsletter

## What's UP



NOV 2019

**Back to Back**  
A message from our founder & Executive Director Amy Lee

"We've got your back when insurance matters" is our clearest way of explaining our organization's value and mission. Like it or not, insurance really does matter to your financial and physical health and the quality of your life. But it sure is hard to shop for and use. Being your trustworthy information source and insurance fairness advocate is the goal of our staff and volunteers every day all day.

As insurers reduce coverage in anticipation of climate change, use data mining to select (and drop) customers and automate claim handling to bolster profits, Americans need UP more than ever. The good news is our support base is growing along with the demand for our services.

Please support United Policyholders, like our Facebook page, and check our website with friends, family and co-workers. UP/ALP/PL/MS.



The report releases national policies and needs-based regulations to improve disaster readiness.

**ROADMAP TO RECOVERY™ PROGRAM**

Post-disaster funds & assistance help rebuild and improve financial health.

**LOCAL ACTIVITIES** Increased foundation support is making it possible for UP to hire local coordinators who live in or near disaster areas. These part-time staffers help us reach survivors and coordinate with case managers, city and county building departments, housing navigators and other nonprofits doing long-term recovery work.

**For the Camp Fire (Paradise, CA, 18,000 structures destroyed), we hired local resident Marissa Radtke to help us stay connected with impacted residents and our workshops, webinars, and clinics. For the Whiskey Fire (Los Angeles and Ventura counties, 10,000 structures destroyed), we hired local resident Valerie Brown as our local coordinator.**



Members at our Workshop in Recovery and how long members have stayed in home or rental. American Red Cross and partner disaster centers, often use government services to provide some protection.

**Time for a Check UP**  
Bridly tracking an insurer or agent is properly priced isn't how we've set our standards of disaster relief coverage. Understanding UP is helping people take action to adjust their policies before they have a claim to avoid that stressful "surprise."

When we hosted a group of consumer-oriented insurance experts recently for the annual year meeting of the National Association of Public Insurance Adjusters conference in Tampa, FL, we received feedback for a free online UP Roadmap to Preparedness course. A Check UP insurance review clinic.

Thanks to UP awareness of your disaster underinsurance is high in the region, so there were many eager attendees and Check UP was a "sold out" event. Our volunteers were professionals that have coverage and claim experience for their self-insurances. They can assist with local homeowners and renters, reviewed their insurance policies and made suggestions for adjustments.

Thank you to UP's volunteers (Ashley Davis, Sara Green, Heather Moore, and Sarah Smith) and to the local staff (Amy Lee, and Amy Miller).

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