

## Fall 2019 Newsletter

### What's UP



Nov 2019

**How It Tails**  
A message from  
our founder &  
Executive Director  
Amy Kent

"We've got your back when insurance matters" is not  
always easy of explaining our organization's value and  
mission. Like it or not, insurance really does matter to your  
financial and physical health and the quality of your life. But  
it sure is hard to shop for and use. Being your trustworthy  
information source and insurance fairness advocate is the  
goal of our staff and volunteers every day all day.

As insurers reduce coverage in anticipation of climate change, use data mining to select (and drop)  
customers and automate claim handling to bolster profits, Americans need UP more than ever. The good news is our support base is growing along with the demand for our services.

Please support United Policyholders, like our Facebook page, and share our  
website with friends, family and co-workers (UPHOLDERS).



Our expert volunteers reviewed policies and made  
valuable suggestions to improve disaster readiness.

There for a Check UP

Monthly meetings are crucial to expertly properly  
prepare and/or have less left over. Check UP  
disaster readiness. While severely underinsured, UP  
is helping people take action to adjust their  
policies before they have a time to react that  
isn't ideal.

"When we hosted a group of consumer-  
oriented insurance experts recently for  
attending the mid-year meeting of the  
National Association of Public Insurance  
Adjusters conference in Vegas, CA, we  
received volunteers for a free one-  
on-one UP Readiness to Preparedness course.  
A Check UP insurance review clinic.

Thanks to UP members of your disaster  
readiness is high in the region,  
as there were many eager attendees and  
Check UP was a "sold out" event. Our  
volunteers were professionals that have  
coverage and their expertise has shed  
all insurance. They are done with local  
homeowners and renters, reviewed their  
insurance policies and made suggestions  
for adjustments.

Thank you to UP's volunteers: Julie Davis, Sue Davis,  
Deborah Davis, and David Davis. And to the  
UP staff: Amy Kent, and Amy Kent.

#### ROADMAP TO SECURITY™ PROGRAM

Post-disaster funds &  
assistance toward an  
improved financial health.

LOCAL, NATIONAL, International foundation support is making  
it possible for UP to have local coordinators who live  
in or near disaster areas. These past time staffers  
help us reach survivors and coordinate with our  
managers, city and county building departments,  
housing navigators and other nonprofits doing  
long-term recovery work.

For the Camp Fire (Paradise, CA, 18,000+ structures destroyed), we hired  
local resident Marjorie Radtke to help us stay connected with impacted  
survivors and on-site workshops, volunteers, and clinics. For the Whistler  
Fire (Los Angeles and Ventura counties, 10,000+ structures destroyed), we hired  
local resident Valerie Brown as our local coordinator.



Speakers at our Readiness to Recovery  
workshop (Nov 2019) included: Bill Rogers  
from Providence in Santa Fe, "Home as  
Habitat" disaster readiness, State and  
private disaster services, often are  
government agency or private sector  
professionals.

Thanks to great funding, we are  
conducting our workshops in big  
venue (Nov 2019) (UP).

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