

## [Partnering with the Red Cross; Great grant news](#)

We're excited to report that UP is partnering with Red Cross chapters in San Bernardino County and in the Bay Area. The goal of the partnerships is to encourage property owners to be insurance/disaster prepared and take advantage UP's free tools to inventory property and store important documents safely. Our focus in San Bernardino is residential wildfire preparedness. Our focus in the Bay Area is commercial and residential earthquake preparedness.

And, we are thrilled to announce that United Policyholders was recently awarded a first time ever \$105,000 grant from the San Diego chapter of the **American Red Cross**. This funding is specifically earmarked for wildfire preparedness outreach and education in that county. It will help UP teach thousands of property owners in and near brush areas how to insure to value, and how to use our free inventory tools.

New hire and marathon enthusiast **Kaye Coates** has literally hit the ground running in San Diego to make every dollar of this invaluable grant go to good use. Kaye is now UP's SoCal Outreach Coordinator for our **Roadmap to Preparedness** program. She joins **Karen Reimus**, So Cal Outreach Coordinator for our **Roadmap to Recovery** program. With the next wildfire season just over the horizon and a heightened awareness of earthquake hazards, this grant comes just at the right time. An enormously loud THANK YOU to the American Red Cross and its donors for this important funding.

In the Bay Area, Program Coordinator **Emily Cabral** continues to expand our Roadmap to Preparedness outreach and education efforts. Cabral was recently a featured speaker on earthquake insurance at a meeting of the **Redwood Heights Neighborhood Association** in the Oakland hills.

UP has recently joined **VOAD** (Volunteering Organizations Active in Disasters and **Bay Area CAN** (Coordinated Assistance Network.) We continue to reach out to other partners such as neighborhood associations and trade associations