

Rock and Roll



That's what earthquakes do...and not in the fun way like Bruce Springsteen. So if you live in a quakeprone area (and there are <u>more than there used to be</u>) you should be considering earthquake insurance as an asset protector.

UP can help you make this buying decision. This year brings a new tool and new options. Enter your home address at <u>Temblor.net</u> to see your seismic hazard rank and get a personalized estimate of your chance of seismic damage. Use this information to make smart decisions on strengthening your home, adding earthquake coverage or both. Read UP's <u>"Is Earthquake Insurance Right For You?"</u>

If you decide "yes" and you live in California, there's good news: The CA Earthquake Authority, (CEA) just rolled out more options including discounts of up to 20% for retrofitting, lower deductibles (down to 5%),

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and enhanced personal property and loss of use coverage. Try out their new <u>premium calculator</u>, and then compare what they offer with a policy from a <u>competing company</u>. Compare deductible and coverage options, not just price.

If you live in <u>Washington D.C.</u>, Oklahoma, or any of the states where there have been earthquakes, check that earth movement is covered in your home policy. If it's excluded – start shopping. If you can't find options on your own, <u>let your state Department of Insurance know</u> and seek their help finding a policy that fits your needs and budget.

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