

## **Thank you for getting Up to Good**

On Friday, October 1st, wildfire survivors, public officials and generous businesses and individuals gathered outdoors at the elegant and historic Buena Vista Winery to raise funds for the our Roadmap to Recovery, Preparedness and Advocacy programs.

---

The information presented in this publication is for general informational purposes and is not a substitute for legal advice. If you have a specific legal issue or problem, United Policyholders recommends that you consult with an attorney. Guidance on hiring professional help can be found in the "Find Help" section of [www.uphelp.org](https://www.uphelp.org). United Policyholders does not sell insurance or certify, endorse or warrant any of the insurance products, vendors, or professionals identified on our website.

Source: <https://uphelp.org/thank-you-for-getting-up-to-good/> Date: April 25, 2024



With the jazz sounds of a Sonoma State student combo and a very special setting as our backdrop, a crowd of over 160 people celebrated three decades of UP's important work, toasted to collaboration in the aftermath of the devastating 2017 wildfires in this region, and to disaster resiliency.

Thanks to all who participated, we will be closing out another impactful year with enhanced resources to continue working toward:

- **Trustworthy disaster recovery guidance & support**
- **Fair, prompt and full insurance claim payouts to loss victims**

---

The information presented in this publication is for general informational purposes and is not a substitute for legal advice. If you have a specific legal issue or problem, United Policyholders recommends that you consult with an attorney. Guidance on hiring professional help can be found in the "Find Help" section of [www.uphelp.org](http://www.uphelp.org). United Policyholders does not sell insurance or certify, endorse or warrant any of the insurance products, vendors, or professionals identified on our website.

Source: <https://uphelp.org/thank-you-for-getting-up-to-good/> Date: April 25, 2024

- **Affordable, available insurance options for all**
- **Making homes and communities more resilient to disasters**

Learn more about our impactful work below:

---

## **UP to Good Virtual**

In addition to our in-person event we hosted a virtual party and guided wine tasting to celebrate our three decades of work. We brought together friends, family and supporters from across the country who share our commitment to empowering the insured. The party featured three delicious wines and three inspirational videos.

*Tristan Harris, the star of The Social Dilemma joined UP's Executive Director, Amy Bach for a brief conversation on the asymmetry of power between insurance companies and disaster survivors and how he benefited from UP's services after losing his family home to a wildfire.*

*UP's Executive Director Amy Bach presented UP's Lifetime Achievement Award to William "Chip" Merlin, Esq. for extraordinary dedication to our organization's mission and exemplary professional services to policyholders.*

*California Insurance Commissioner Ricardo Lara congratulating United Policyholders' for 30 years of service and coordination with his agency to assist policyholders.*

---

The information presented in this publication is for general informational purposes and is not a substitute for legal advice. If you have a specific legal issue or problem, United Policyholders recommends that you consult with an attorney. Guidance on hiring professional help can be found in the "Find Help" section of [www.uphelp.org](https://www.uphelp.org). United Policyholders does not sell insurance or certify, endorse or warrant any of the insurance products, vendors, or professionals identified on our website.

Source: <https://uphelp.org/thank-you-for-getting-up-to-good/> Date: April 25, 2024

---

The information presented in this publication is for general informational purposes and is not a substitute for legal advice. If you have a specific legal issue or problem, United Policyholders recommends that you consult with an attorney. Guidance on hiring professional help can be found in the “Find Help” section of [www.uphelp.org](https://www.uphelp.org). United Policyholders does not sell insurance or certify, endorse or warrant any of the insurance products, vendors, or professionals identified on our website.

Source: <https://uphelp.org/thank-you-for-getting-up-to-good/> Date: April 25, 2024

---

The information presented in this publication is for general informational purposes and is not a substitute for legal advice. If you have a specific legal issue or problem, United Policyholders recommends that you consult with an attorney. Guidance on hiring professional help can be found in the "Find Help" section of [www.uphelp.org](https://www.uphelp.org). United Policyholders does not sell insurance or certify, endorse or warrant any of the insurance products, vendors, or professionals identified on our website.

Source: <https://uphelp.org/thank-you-for-getting-up-to-good/> Date: April 25, 2024



## Thank You to our UP to Good Sponsors

### Visionary Sponsors



COTCHETT PITRE & MCCARTHY LLP

THE  
WERTHEIMER  
FAMILY FOUNDATION

LIEFF CABRASER  
HEIMANN & BERNSTEIN  
●●●● LLP

PASICH

WALKUP, MELODIA,  
KELLY & SCHOENBERGER

### Wine Sponsors

The Press Democrat

MERLIN®  
LAW GROUP

COVINGTON  
COVINGTON & BURLING LLP

ReedSmith

BARON & BUDD®

DIXON DIAB  
& CHAMBERS

KANTOR  
& KANTOR

THE GREENSPAN CO. /  
ADJUSTERS INTERNATIONAL  
The right way to settle claims

### Tasting Sponsors

ABACUS

AT&T

BARNES &  
THORNBURG LLP



Crown Adjusting  
Empowering the Insured

2Value

EMERGENCY  
PACKOUT CO.

Jennifer  
Rosdail  
REAL ESTATE TEAM  
a Keller Williams Partner

LESSER  
LAW GROUP

pillsbury

RAIZNER  
—SLANIA LLP

Redwood  
Credit Union  
FOR ALL THAT YOU LOVE.

THE WALLACE  
FIRM

### Supporters

Bonnie Kane, Esq.  
Kane Law Firm

BROUSE  
McDowell  
Attorneys at Law

BW Builder, Inc.  
A BETTER WAY TO BUILD A BUSINESS

John Buchanan, Esq.

FTP PUBLIC  
INSURANCE  
ADJUSTING  
YOUR CLAIM - OUR FIGHT

SHERIDIFF SHADY  
ECHOVERIA  
Law Firm

Plews Shadley  
Racher & Braun  
Attorneys at Law

CloudFast  
BEHIND THE CLOUD

STONFIELD

SUSAN AND  
GORDON PIPER



The information presented in this publication is for general informational purposes and is not a substitute for legal advice. If you have a specific legal issue or problem, United Policyholders recommends that you consult with an attorney. Guidance on hiring professional help can be found in the "Find Help" section of [www.uphelp.org](http://www.uphelp.org). United Policyholders does not sell insurance or certify, endorse or warrant any of the insurance products, vendors, or professionals identified on our website.

Source: <https://uphelp.org/thank-you-for-getting-up-to-good/> Date: April 25, 2024

***Special thank you to the businesses that donated to our auction:***

[A16](#)

[Alexander Valley Vineyards](#)

[Al's Place](#)

[Ancient Oak Cellars](#)

[Chef Veronica Eicken](#)

[Claremont Hotel](#)

[Chez Panisse](#)

[Chef Daniel Patterson](#)

[Dan Quiñones](#)

[Dry Creek Peach Farm](#)

[Duckhorn Winery](#)

[Dutton-Goldfield](#)

[Firebrand GO Kit](#)

[Gentle Star MedSpa](#)

[Goatlandia](#)

[Greg Papa](#)

[Hillary Rose Miller](#)

[Jazzi Sullivan](#)

[Julie B. Montgomery](#)

[Lazy Susan Restaurant](#)

[LA Fitness](#)

[Live Fit Gym](#)

[Michael Mina Group](#)

[Miyoko's Creamery](#)

[Nari Restaurant](#)

[Old Potrero Whiskey](#)

[Peninsula Golf & CC](#)

[Pezzi King Vineyards](#)

[Patrick Amiot](#)

[Pim Techamaunvivit](#)

[Salt and Stone](#)

[St. Anne's Crossing](#)

[Taylormade](#)

[The Fountaingrove Club](#)

[The Matheson](#)

[Tom Eddy Wines](#)

[Wilson Artisan Wines](#)

[Wolfgang Puck](#)