

[The Great Shake Out: Drop, Cover and Hold-On!](#)

To commemorate the 20th anniversary of the Loma Prieta Earthquake, United Policyholders is participating in The Great California Shake Out today at 10:15 AM! Find more information about this drill at shakeout.org and get ready to [Drop, Cover and Hold On!](#)

The Great Misconception: Time To Rethink Earthquake Insurance?

Did you know that only about ten percent of insured homeowners in California have earthquake insurance? Many homeowners assume earthquake insurance is prohibitively expensive, but they also haven't crunched the numbers to see whether they could actually afford to repair/rebuild their home without this coverage. [Ask yourself these 4 questions that may change your mind about buying earthquake insurance.](#)

UP also offers [earthquake insurance buying tips for homeowners](#), as well as specific [tips for renters](#). Don't delay- prepare yourself today!

Advocacy and Action

UP recognizes earthquake insurance is too expensive for many homeowners, and we are working to change this through education and legislation. UP and the California Earthquake Authority support a bill sponsored by California Senator Dianne Feinstein that would reduce the cost of EQ insurance by about 40 percent, and lower deductibles by 50 percent.

To read past Tips of the Month, [click here](#)