

June 17, 2010

Via Email to Rebecca.May@asm.ca.gov

Re: Senate Bill 356 – OPPOSE (Wright)

Dear Assemblymember May

We are writing to register our strong opposition to Senate Bill 356, scheduled to be heard in your committee on June 29th, 2010.

This bill will make it even easier for trade associations to block and delay important consumer protections that state agencies try to implement through the administrative law process. The effect will be to make it even more difficult for budget-challenged state agencies to protect the public. Trade associations have ample means under current state law to challenge regulations.

United Policyholders (“UP”) is a non-profit 501(c) (3) organization founded in 1991 that helps solve insurance problems and that advocates for fairness in insurance transactions. Through the *Advocacy and Action* program, UP advocates for policyholders’ legal rights by filing amicus curiae briefs and working with elected officials in legislative and regulatory proceedings. Through a *Roadmap to Recovery*™ program, UP helps disaster victims recover fair insurance settlements and find qualified professional help. Through a *Roadmap to Preparedness* program, UP promotes disaster preparedness and insurance literacy through outreach and education in partnership with civic, faith based, business and other non-profit associations. United Policyholders’ work is funded by donations and grants from individuals, businesses and foundations.

We urge a nay vote on SB 356.

Sincerely,



Amy Bach, Executive Director

Board of Directors

Amy Bach
Executive Director

Alice J. Wolfson
Chair, Board of Directors

Hon. Stanley G. Feldman
Chief Justice (RET)
Arizona Supreme Court

Larry P. Ginsburg, CFP®
Ginsburg Financial Advisors, Inc.

William H. Hedden
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Scale Venture Partners

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Insurance Commissioner (1993-2001)
Washington State

William M. Shernoff
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