

**IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF ALABAMA  
SOUTHERN DIVISION**

**SERENDIPITOUS, LLC/MELT; )  
MELT FOOD TRUCK, LLC D/B/A )  
MELT; and FANCY’S ON FIFTH, )  
LLC D/B/A FANCY’S ON FIFTH, )**

**PLAINTIFFS, )**

**V. )**

**THE CINCINNATI INSURANCE )  
COMPANY, )**

**DEFENDANT. )**

**CASE NO: 20-cv-00873-MHH**

**MOTION FOR LEAVE TO APPEAR AS *AMICI CURIAE***

Proposed *amici curiae* United Policyholders and National Independent Venue Association (“NIVA”) move the Court for an Order permitting them to appear as *amici curiae* in support of Plaintiffs’ Response in Opposition to Defendant’s Motion to Dismiss (Doc. 30) and to consider the attached brief in connection with that motion.

**MEMORANDUM**

A. Legal Standard.

The Court has broad discretion to appoint *amicus curiae*. *See In re*

*Bayshore Ford Truck Sales, Inc.*, 471 F.3d 1233, 1249 n.34 (11th Cir. 2006) (district courts have inherent authority and broad discretion to grant leave to file an amicus brief); *Stauart v. Huff*, 706 F.3d 345, 355 (4th Cir. 2013) (same); *Jin v. Ministry of State Sec.*, 557 F. Supp. 2d 131, 136 (D. D.C. 2008) (same); *James Square Nursing Home, Inc. v. Wing*, 897 F. Supp. 682, 683 n.2 (N.D. N.Y. 1995) (same).

The classic role of an *amicus curiae* is to assist the Court “in a case of general public interest, supplementing the efforts of counsel [for the parties], and drawing the court’s attention to law that escaped consideration.” *Miller-Wohl Co., Inc. v. Comm’r of Labor and Indus.*, 694 F.2d 203 204 (9th Cir. 1982). *Amici* assist “in cases of general public interest by making suggestions to the court, by providing supplementary assistance to existing counsel, and by insuring a complete and plenary presentation of difficult issues so that the court may reach a proper decision.” *Newark Branch, N.A.A.C.P. v. Town of Harrison, N.J.*, 940 F.2d 792, 808 (3d Cir. 1991) (citations omitted).

Courts often grant leave to nonprofit organizations like United Policyholders and the other proposed *amici* with knowledge and perspective that may assist in the resolution of the case. *See Bryant v. Better Bus. Bureau*, 923 F. Supp. 720, 728 (D. Md. 1996); *see also Perry-Bey v. City of Norfolk, Va.*, 678 F. Supp. 2d 348, 357 (E.D. Va. 2009).

Although the Federal Rules of Civil Procedure do not contain a rule governing the filing of *amicus* briefs, district courts often look to Federal Rule of Appellate Procedure 29 and United States Supreme Court Rule 37 for guidance. *See, e.g., Am. Humanist Ass’n v. Mid-Nat’l Capital Park & Planning Comm’n*, 147 F. Supp. 3d 373, 389 (D. Md. 2015); *Resort Timeshare Resales, Inc. v. Stuart*, 764 F. Supp. 1495, 1500-01 (S.D. Fla. 1991). Rule 29 provides that a prospective *amicus* must file, along with the proposed brief, a motion that states “the movant’s interest” and “the reason why an *amicus* brief is desirable and why the matters asserted are relevant to the disposition of the case.” Fed. R. App. P. 29(a)(3).

B. Interest of *Amici* in This Case.

This motion to dismiss is one of a wave of challenges mounted by the insurance industry, and Defendant in particular, nationwide, to a policyholder’s ability to state a claim for business interruption insurance coverage stemming from the SARS-CoV-2/COVID-19 pandemic. The nature of the arguments raised by Defendant are sweeping in scope and touch on issues that are raised in similar litigation now pending in virtually every federal judicial district in the country.<sup>1</sup> On information and belief this is one of the first such challenges in this District, making

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<sup>1</sup> *See* University of Pennsylvania Carey Law School “Covid Coverage Litigation Tracker,” available at <https://cclt.law.upenn.edu/> (last visited October 12, 2020).

this case particularly important as a bell-weather as to the legal issues presented by Defendant's motion.

1. United Policyholders

United Policyholders ("UP") is a non-profit, tax-exempt, charitable organization founded in 1991 that provides valuable information and assistance to the public on insurers' duties and policyholders' rights. UP monitors developments in the insurance marketplace and serves as a voice for policyholders in legislative and regulatory forums. UP helps preserve the integrity of the insurance system by educating consumers and advocating for fairness in sales and claim practices. Grants, donations and volunteers support the organization's work. UP does not accept funding from insurance companies.

UP's work is divided into three program areas: *Roadmap to Recovery*<sup>™</sup> (disaster recovery and claim help), *Roadmap to Preparedness* (disaster preparedness through insurance education), and *Advocacy and Action* (advancing pro-consumer laws and public policy through submission of *amicus curiae*). UP hosts a library of informational publications and videos related to personal and commercial insurance products, coverage and the claims process at [www.uphelp.org](http://www.uphelp.org).

UP has served Alabama residents after hurricanes and tornadoes and

has directly worked as part of a coalition with faith-based associations working to improve affordability and availability of home insurance in the state. After tornadoes wreaked havoc in Alabama in 2011, UP helped guide small business and home owners on insurance matters during the recovery process. UP also provided oral and written comments to Governor Bentley's Affordable Homeowners Insurance Commission regarding regulatory and legislative reforms to help bring prices down, restore competition and increase consumer choice in Alabama.

UP's Executive Director has been selected for eleven consecutive terms to be an official consumer representative to the National Association of Insurance Commissioners where she works with insurance regulators, including Alabama Insurance Commissioner Ridling and his staff.

In furtherance of its mission, UP regularly appears as *amicus curiae* in courts nationwide to advance the policyholder's perspective on insurance cases likely to have widespread impact. UP has appeared as *amicus curiae* in the following Alabama cases: *State Farm Fire and Cas. Co. v. Brechbill* (CV-2010-900034) and *Gilbert v. Alta Health & Life Ins. and Great-West Life & Annuity Ins.* (Case No. 01-10829-GG, 2002, U.S. Court of Appeals, 11th Circuit). UP's *amicus* brief was cited in the U.S. Supreme Court's opinion in *Humana Inc. v. Forsyth*, 525 U.S. 299 (1999).

UP seeks to fulfill the classic role of *amicus curiae* by assisting in a case of general public interest, supplementing the efforts of counsel, and drawing the court's attention to law that may have escaped consideration. *Miller-Wohl Co., Inc. v. Comm'r of Labor & Indus.*, 694 F.2d 203, 204 (9th Cir. 1982). As commentators have stressed, an *amicus* is often in a superior position to focus the court's attention on the broad implications of various possible rulings. R. Stern, *E. Greggman & S. Shapiro, Supreme Court Practice*, 570-71 (1986) (quoting Ennis, *Effective Amicus Briefs*, 33 CATH. U. L. REV. 603, 608 (1984)).

## 2. National Independent Venue Association

The National Independent Venue Association ("NIVA") is a trade association formed in 2020 just prior to the pandemic, with nearly 2,000 charter members in all 50 states. NIVA's members are independent performing-arts venues, both for- and non-profit, employing thousands of people, and are part of the cultural backbone of their communities. Representative Alabama members include the Alabama Theater (Birmingham); Lyric Theater (Birmingham); Midtown Music Group (Birmingham); Soul Kitchen Music Hall (Mobile); and the Montgomery Performing Arts Centre (Montgomery). Outside of Alabama, well-known members include the 9:30 Club in Washington, D.C.; World Café Live in Philadelphia, Pennsylvania; and the Pabst Theater Group in Milwaukee, Wisconsin; and the Red

River Cultural District in Austin, Texas. More information is available at <https://www.nivassoc.org/>.

C. The Issues Addressed by the *Amicus* Brief are Useful and Relevant to the Court's Review of Defendant's Motion to Dismiss.

Defendant's motion to dismiss asserts that a party cannot plead COVID-19 related business interruption coverage because "physical loss" or "physical damage" cannot exist without structural alteration and/or visible contamination of property. The public at large has a significant interest in this issue, which is being actively litigated throughout the country. This Court's disposition of Defendant's motion has the potential to affect thousands of policyholders, not only in Alabama, but nationwide.

The Court will benefit by reviewing the perspective of *amicus* UP, who has considerable experience in briefing courts on insurance coverage issues and an interest in ensuring a proper ruling under the doctrines of policy interpretation, and the perspective of hundreds of businesses that are members of proposed *amicus* NIVA. The proposed brief will provide *amici's* broad perspective on how the propensities of the SARS-CoV-2 virus and its manifestation during this pandemic constitute "physical loss" or "physical damage" under a property insurance policy, under Alabama law and more generally.

## CONCLUSION

For the reasons set forth above promised *amici curae* respectfully request that the Court grant this motion and enter an order permitting proposed *amici curae* to appear and accepting the proposed *amici curiae* brief in relation to Defendant's motion to dismiss. A copy of the proposed brief is attached as Exhibit A.

Respectfully Submitted,

*/s/ Dylan C. Black*

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CERTIFICATE OF SERVICE

I hereby certify that on the 16<sup>th</sup> day of October, 2020, I filed the foregoing using the Court's CM/ECF Electronic Case Filing system which will send notification to the following, registered attorneys:

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## **EXHIBIT A**

**IN THE UNITED STATES DISTRICT COURT  
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**SERENDIPITOUS, LLC/MELT; )  
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**CASE NO: 20-cv-00873-MHH**

**INTRODUCTION**

Through this brief, as supplementary to Plaintiffs’ Response in Opposition to Defendant’s Motion to Dismiss (Doc. 30), *amici curiae* United Policyholders and the National Independent Venue Association (“NIVA”) (collectively, “*Amici*”)<sup>1</sup> seek to address the limited issue that certain causes of loss can be alleged to have caused “physical loss” or “physical damage.”

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<sup>1</sup> Pursuant to Fed. R. App. Procedure 29(a)(4), *Amici* affirm that no party’s counsel authored this brief, that no party or party’s counsel contributed money to any *Amicus Curiae* party that was intended to fund preparing or submitting this brief, and no person contributed money that was intended to fund preparing or submitting the brief.

## I. INTEREST OF *AMICI* IN THIS MATTER

Plaintiffs correctly contend that the current pandemic can cause “physical loss” or “physical damage” to property. The interpretation of this language—located in the coverage grant of Plaintiffs’ policy—is at the forefront of COVID-19-related business-interruption litigation in Alabama and nationwide. This Court’s treatment of this issue has the potential to affect a multitude of other claims made by policyholders not only in Alabama, but across the nation. As concepts in Plaintiffs’ coverage grant (e.g., “physical loss” and “physical damage”) are found in most property insurance policies, this Court’s ruling on Defendant’s motion to dismiss will likely be cited in future cases in Alabama and elsewhere and will influence negotiation of claims that are not yet in litigation.

*Amici* includes a collective of insureds – United Policyholders<sup>2</sup> – and a trade organization – NIVA<sup>3</sup> – with members across the country and in Alabama that employ tens of thousands of people and contribute enormously to their local economies.

Nationally, arts and culture organizations, including venues like the members of NIVA, contributed over \$800 billion to the nation’s GDP.<sup>4</sup> Like the restaurant

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<sup>2</sup> Information available at <https://www.uphelp.org/> (last visited October 15, 2020).

<sup>3</sup> Information available at <https://www.nivassoc.org/> (last visited October 12, 2020).

<sup>4</sup> See <https://www.arts.gov/news/2020/during-economic-highs-and-lows-arts-are-key-segment->

industry, the performing-arts sector has been almost completely shut down by the pandemic.<sup>5</sup> Nationally, the live-music industry is predicted to lose almost \$8 billion in revenue if performances cannot resume in 2020.<sup>6</sup> Locally, NIVA members have had to cancel performances and lay off employees, incurring substantial business income losses and putting their businesses in jeopardy.

Plaintiffs are among the many restaurants whose existence has been jeopardized by the pandemic. According to the National Restaurant Association, the restaurant industry is one of the nation's largest private sector employers, providing jobs to 15.6 million Americans with a total economic impact of over \$2.6 trillion.<sup>7</sup> Restaurants have suffered the most significant job losses since the pandemic began, with 2 out of every 3 employees having lost their jobs and over 8 million restaurant employees laid off or furloughed.<sup>8</sup> Four out of every 10 restaurants nationally are

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[us-economy](#) (last visited July 1, 2020).

<sup>5</sup> See [https://www.wyden.senate.gov/imo/media/doc/2020.05.21%20-%20Wyden-Merkley%20Letter%20to%20leadership%20on%20live%20event%20venues\\_final\\_updated.pdf](https://www.wyden.senate.gov/imo/media/doc/2020.05.21%20-%20Wyden-Merkley%20Letter%20to%20leadership%20on%20live%20event%20venues_final_updated.pdf) (letter from United States Senators regarding aid to live music venues) (last visited July 1, 2020).

<sup>6</sup> See <https://www.pollstar.com/article/pollstar-projects-2020-total-box-office-would-have-hit-122-billion-144197> (last visited July 1, 2020).

<sup>7</sup> See <https://www.restaurant.org/downloads/pdfs/research/soi/2020-state-of-the-industry-factbook.pdf> (last visited July 1, 2020).

<sup>8</sup> See <https://restaurant.org/manage-my-restaurant/business-operations/covid19/research/industry-research> (last visited July 1, 2020).

or have been completely closed.<sup>9</sup> Locally, forty percent of restaurant employees have lost their jobs.<sup>10</sup>

Restaurants and venues nationwide have made business interruption claims—including many on policies with language similar to that found in Plaintiffs’ policy—and have had their claims denied, to disastrous effect. Courts have explained that “[t]he purpose of business interruption insurance cannot be clearer – to ensure that [the policyholder] had the financial support necessary to sustain its business in the event disaster occurred... Certainly, many business policyholders... lack the resources to continue business operations without insurance proceeds.” *Bi-Econ. Mkt., Inc. v. Harleystville Ins. Co. of New York*, 886 N.E.2d 127, 131–32 (N.Y. 2008) (“[T]he purpose of the contract was not just to receive money, but to receive it promptly so that in the aftermath of a calamitous event, as [the insured] experienced here, the business could avoid collapse and get back on its feet as soon as possible.”).

The insurance industry’s wholesale, across-the-board denial of all claims for business interruption losses related to the 2020 pandemic<sup>11</sup> has produced exactly the

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<sup>9</sup> *Id.*

<sup>10</sup> See <https://www.wsfa.com/2020/10/01/ala-restaurants-still-feeling-impact-covid-restrictions/> (last visited October 15, 2020).

<sup>11</sup> See <https://www.reuters.com/article/us-health-coronavirus-chubb-wiesenthal/simon-wiesenthal-center-sues-chubb-to-ensure-coronavirus-insurance-coverage-idUSKBN22B2NP> (quoting a Chubb executive as saying that “The industry will fight this tooth and nail.”); see also <https://www.washingtonpost.com/business/2020/04/22/businesses-insurance-coverage->

kind of calamity predicted by the *Bi-Economy* court. According to an ongoing study sponsored by the University of Pennsylvania, more than a thousand lawsuits have been filed across the country against insurers for business interruption losses, most (over 380) filed by food-related companies.<sup>12</sup> There are reportedly over 225 motions to dismiss filed in these cases.<sup>13</sup>

This Court’s ruling has the potential to impact the Alabama members of the *Amici*, as well as the claims of hundreds of other members of NIVA, and the claims of the thousands of other restaurants and businesses in Alabama and elsewhere that have had their business interruption claims denied.

## II. SUMMARY OF ARGUMENT

Courts have widely rejected Defendant’s interpretation of the coverage grant. Defendant chose not to define the phrase “accidental physical loss or accidental physical damage to” in the policy issued to Plaintiffs. Under governing principles of Alabama law, the presence of a noxious or disease-causing agent in and around the insured property, such as the SARS-CoV-2 virus, can constitute “accidental physical loss or accidental physical damage” to property, and business interruption coverage may be triggered where infiltration into insured property causes a

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[coronavirus/](#) (last visited July 2, 2020).

<sup>12</sup> See <https://cclt.law.upenn.edu/> (last visited October 12, 2020).

<sup>13</sup> *Id.*

necessary suspension (either completely or in part) of the insured business's operations. Additionally, the allegations of a loss of functionality due to the imminent or threatened presence of the virus is also sufficient to trigger the coverage grant, as numerous courts have held.

### ANALYSIS

#### **I. THE ALLEGED PRESENCE OF SARS-COV-2 IN OR ON INSURED PREMISES STATES A CLAIM FOR "PHYSICAL LOSS" OR "PHYSICAL DAMAGE"**

Allegations of the presence of the novel coronavirus are sufficient to state a claim that insured property has suffered direct physical loss or damage. Defendant's argument that "accidental physical loss or accidental physical damage" under its Policy requires visible or structural alteration of an insured structure has been rejected by many courts, as Plaintiffs' brief points out. There is no commercial method to test for the presence of SARS-CoV-2 on property; many infected by SARS-CoV-2 are asymptomatic yet able to transmit the virus; and as hundreds use restaurants daily, it is statistically certain that the virus was and continues to be present in high-trafficked restaurants. Physical loss or damage is therefore presumed, and if alleged (as Plaintiffs have done here), that is clearly enough to pass muster at the motion to dismiss stage.

The physical loss or damage caused by the prevalence of the virus is heightened in restaurants, where air is recirculated, space is limited, surfaces are



touched by multiple people, and tables turn over frequently. A July 2020 study published by the U.S. Centers for Disease Control illustrates this point—describing how one asymptomatic patron, at an air-conditioned restaurant in Guangzhou, China, infected nine other diners from three different tables.<sup>14</sup>

As is the case in most property insurance policies, Plaintiffs' policy was composed of standardized forms that were entirely within Defendant's control to draft or revise. Defendant chose not to include the word "structural," "visible," or any other term as a modifier to the terms "physical loss" or "physical damage." As in most states, under Alabama law the insurer must bear the consequences of poor drafting and the choices that the insurer made in crafting its own policy language. *See American States Inc. Co. v. Martin*, 662 So. 2d 245 (Ala. 1995); *Cook v. Aetna Ins. Co.*, 661 So. 2d 1169 (Ala. 1995). The insurer may not re-word its policy or insert terms that are not present to effectuate what the insurer now claims was its intent. *Id.* Having failed to narrow "physical loss" or "physical damage" to "structural" or even "visible" damage, let alone defining what the difference is between "loss" and "damage," Defendant cannot now be heard to contend that it *meant* to include those terms.

Further, case law from around the country has long supported the proposition

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<sup>14</sup> See [https://wwwnc.cdc.gov/eid/article/26/7/20-0764\\_article](https://wwwnc.cdc.gov/eid/article/26/7/20-0764_article).

that infiltration of a property, or the surrounding area, by a disease-causing or noxious agent causes physical loss or damage when it is present in/around the property and/or permeates the interior of insured property. See *Farmers Ins. Co. v. Trutanich*, 858 P.2d 1332 (Or. 1993) (pervasive odor from a methamphetamine lab in a rental home was “accidental direct physical loss” despite the insurer’s argument that odor is not “physical”); *Western Fire Ins. Co. v. First Presbyterian Church*, 437 P.2d 52 (Colo. 1968) (church closed due to gasoline vapors infiltrating the building had not merely suffered “loss of use” but had suffered “direct physical loss.”); *Oregon Shakespeare Festival Assoc. v. Great Am. Ins. Co.*, No. 15-01932, 2016 WL 3267247, \*5 (D. Or. June 7, 2016), *order vacated by stipulation*, 2017 WL 1034203 (Mar. 6, 2017) (business suffered “direct physical loss of or damage to” its property when wildfire smoke in the air led to closures of outdoor theater due to health concerns, rejecting insurer’s argument that air is not covered or not physical: “[c]ertainly, air is not mental or emotional, nor is it theoretical.”); *Schlamm Stone & Dolan, LLP v. Seneca Ins. Co.*, 800 N.Y.S.2d 356 (N.Y. Sup. Ct. 2005) (noxious particles present in the insured property constituted property damage under the terms of the policy); *Azalea, Ltd. v. Am. States Ins. Co.*, 656 So. 2d 600, 602 (Fla. Dist. Ct. App. 1995) (physical loss and damage where unknown substance adhered to surfaces of insured property); *Am. All. Ins. Co. v. Keleket X-Ray Corp.*, 248 F.2d 920, 925

(6th Cir. 1957) (contamination of property with radioactive dust and radon gas were present in property thereby causing physical loss and damage).

Moreover, the insurance industry knows viruses can cause physical loss or damage as evidenced by the creation of a virus exclusion endorsement following the SARS pandemic in the early 2000s, as Plaintiffs' brief points out. *See* Insurance Services Office ("ISO") form CP 01 40 07 06 "Exclusion of Loss Due to Virus or Bacteria." While the presence of such an exclusion does not necessarily preclude coverage, the failure to include such an exclusion: (1) undermines an insurer's attempt to re-write an existing policy post-loss to deny claims involving viruses; and (2) confirms that viruses are covered causes of loss that can cause physical loss and damage under an all-risk policy, like Plaintiffs' policy.

**II. THE INABILITY TO USE A RESTAURANT FOR ITS INTENDED PURPOSE DUE TO THE PANDEMIC, EVEN WITHOUT THE ACTUAL PRESENCE OF SARS-COV-2, ALSO CONSTITUTES "PHYSICAL LOSS"**

Although Plaintiffs here have alleged the actual presence of the virus on their premises, including alleging that several employees who had been at the premises tested positive for infection by the virus, not all policyholders make such allegations or have such evidence readily available for purposes of their initial pleadings. Therefore, *Amici* suggest that the Court consider a broader perspective reflected in the case law discussed below: that coverage may still be available without an allegation

of the actual presence of the virus on the insured's premises, based on a loss of functionality.

A recent decision from a New Jersey state court adopted just this position. In *Optical Services USA/JCI v. Franklin Mutual Insurance Co.*, No. BER-L-3681-20, pending in the Superior Court of New Jersey, Law Division, Bergen County, the insurer argued that because there was no known instance of the virus's presence within the plaintiff's premises there was no "direct physical loss."<sup>15</sup> The court denied the insurer's motion to dismiss, holding that the plaintiff could proceed on a theory that "where a policyholder loses functionality of their property" due to a non-excluded cause of loss, it has met the coverage grant.<sup>16</sup> In so holding the *Optical Services* court relied on *Wakefern Food Corp. v. Liberty Mutual Fire Insurance Co.*, 406 N.J. Super. 524 (App. Div. 2009), which held that a grocery chain's business income loss was covered where the store had lost power, and thus the functionality of its premises, because the electrical grid and transmission lines were not physically capable of providing electricity. *Wakefern*, 406 N.J. Super. at 542. This "loss of functionality" approach to covered loss is fully consistent with Alabama law.

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<sup>15</sup> The *Optical Services* court's order and the transcript of the oral argument, which includes the court's explanation of its holding from the bench, are attached as Exhibit A.

<sup>16</sup> *Id.* at 29.

**A. Threatened, Imminent Physical Presence of SARS-CoV-2 That Impacts Usability Is Sufficient to Constitute “Physical Loss of or Damage”**

Courts have also held there does not have to be actual infiltration of a substance onto property, so long as a physical cause imminently threatens a property’s function or habitability. *See, e.g., Port Auth. v. Affiliated FM Ins. Co.*, 311 F.3d 226, 236 (3d Cir. 2002) (physical loss or damage results “if an actual release of asbestos fibers from asbestos-containing materials has resulted in contamination of the property such that its function is nearly eliminated or destroyed, or the structure is made useless or uninhabitable, or if there exists an *imminent threat* of the release of a quantity of asbestos fibers that would cause such loss of utility”) (emphasis added); *Hampton Foods, Inc. v. Aetna Cas. & Sur. Co.*, 787 F.2d 349, 352 (8th Cir. 1986) (policyholder could claim business income coverage where risk of collapse necessitated abandonment of grocery store).

Many courts have found that structural damage is not required to show “physical loss or damage” where the insured property cannot be used for or is unsafe for its intended purpose. *Travco Ins. Co. v. Ward*, No. 715 F. Supp. 2d 699, 708 (E.D. Va. 2010) (noting that the majority of cases nationwide find that physical damage to property is not necessary where, at least, the property has been rendered unusable by a covered cause of loss); *see also Sentinel Mgmt. Co. v. New Hampshire Ins. Co.*, 563 N.W.2d 296, 300 (Minn. Ct. App. 1997) (“Direct physical loss also

may exist in the absence of structural damage to the insured property.” (citations omitted)). This is so because:

To accept [the insurance company’s] interpretation of its policy would be to conclude that a building which has been overturned or which has been placed in such position as to overhang a steep cliff has not been “damaged” so long as its paint remains intact and its walls adhere to one another. Despite the fact that a “dwelling building” might be rendered completely useless to its owners, [the insurer] would deny that any loss or damage had occurred unless some tangible injury to the physical structure itself could be detected. *Common sense requires that a policy should not be so interpreted in the absence of a provision specifically limiting coverage in this manner.*

*Hughes v. Potomac Ins. Co.*, 18 Cal. Rptr. 650, 655 (Cal. Dist. Ct. App. 1962)

(emphasis added).

Under a property insurance policy, the diminution of value of something, including through the failure of something to sustain its “essential functionality,” can constitute a physical loss. *Oregon Shakespeare Festival*, 2016 WL 3267247, at \*9.

**B. A Property’s Unsuitability for an Intended Purpose Constitutes “Physical Loss” or “Physical Damage”**

“In determining damage covered by insurance, [a] court must consider the nature and intended use of property, and the purpose of the insurance contract.” *Prudential Prop. & Cas. Ins. Co. v. Lillard-Roberts*, No. CV-01-1362-ST, 2002 WL 31495830, at \*28 (D. Or. June 18, 2002). A dine-in restaurant’s intended purposes include providing a safe *physical* environment for its occupants (employees and

customers), and the use and enjoyment of that physical property by its customers without being placed in a dangerous situation.

The inability to use the property or a portion of the property for its intended use constitutes a direct physical loss. *Stack Metallurgical Servs., Inc. v. Travelers Indem. Co. of Connecticut*, No. CIV. 05-1315-JE, 2007 WL 464715, at \*8 (D. Or. Feb. 7, 2007) (loss of income from damage to furnace was covered, although furnace could still be used, because damage rendered it unusable to treat medical products for which it had been specially certified); *see also Matzner v. Seaco Ins. Co.*, No. 96-0498-B, 1998 WL 566658 (Mass. Super. Aug. 26, 1998) (holding the loss of use of apartment building, rendered uninhabitable by carbon monoxide, constituted a direct physical loss); *Western Fire Ins. Co.*, 165 Colo. at 40, 437 P.2d 5243 (holding the loss of use of church, rendered uninhabitable by gasoline vapors, constituted a direct physical loss).

Defendant's citation to cases like *Mama Jo's, Inc. v. Sparta Ins. Co.*, No. 17-CV-23362-KMM, 2018 WL 3412974, at \*1 (S.D. Fla. June 11, 2018), *aff'd*, No. 18-12887, 2020 WL 4782369 (11th Cir. Aug. 18, 2020), is misplaced. In *Mama Jo's* the insured attempted to recover for construction dust entering its restaurant, but "the restaurant remained open every day, customers were always able to access the restaurant, and there is no evidence that dust had an impact on the operation other

than requiring daily cleaning.” *Id.* at \*25.

By contrast, the SARS-CoV-2 virus is inherently noxious and even its presumed presence or imminently threatened presence renders a restaurant unusable or unsafe for its intended purpose. *See, e.g., Lillard-Roberts*, No. CV-01-1362-ST, 2002 WL 31495830, at \*29 (“Although the mere adherence of molecules to porous surfaces, without more, is not physical loss or damage, this case involves more, namely the inability . . . to enjoy the personal property because of the mold spores adhering to it.”); *Cooper & Olive Indus. v. Travelers Indem. Co.*, No. C-01-2400, 2002 WL 32775680, at \*5 (N.D. Cal. Nov. 4, 2002) (policyholder could claim business income and losses from contamination of well with *E. coli* bacteria); *Pillsbury Co. v. Underwriters at Lloyd’s*, 705 F. Supp. 1396, 1401 (D. Minn. 1989) (creamed corn products suffered physical loss or damage where product was under-processed, causing contamination and its eventual destruction).

Nor is it dispositive that the threat creating the loss of utility may be temporary. Better reasoned decisions find “physical loss or damage” where the loss is temporary, or the reduction in utility is partial. For example, in *Gregory Packaging, Inc. v. Travelers Property Casualty Co.*, No. 2:12-cv-04418, 2014 WL 6675934 (D. N.J. Nov. 25, 2014), the insurance company argued that a manufacturing plant that was evacuated following the release of ammonia had not



suffered physical loss or damage because the ammonia was remediated over the course of a week. The court rejected this rationale, holding “the property [could] sustain physical loss or damage without experiencing structural alteration,” and there was physical loss or damage to the plant from ammonia because “the heightened ammonia levels rendered the facility unfit for occupancy until the ammonia could be dissipated.” *Id.* at \*16-\*17. Similarly, “even where some utility remains” in a business operation, a physical condition that renders a property unusable for its intended use constitutes physical loss or damage. *Cook v. Allstate Ins. Co.*, No. 48D02-0611-PL-01156, at \*9-\*10 (Ind. Super. Nov. 30, 2007); *see also Stack*, 2007 WL 464715, at \*8.

### **CONCLUSION**

The presence, suspected presence, or the imminent threat of the presence of the deadly SARS-CoV-2 virus that results in the suspension of business operations can constitute “direct” “accidental physical loss” or “accidental physical damage” under Defendant’s property insurance policy. Neither structural alteration nor permanent alteration of the property are required for “physical loss” or “physical damage,” where the property can no longer serve, or is unsafe for, its intended purpose.

*Amici* respectfully request that this Court consider these issues, ubiquitous in

nearly every COVID-19 business interruption and civil authority case nationwide, in denying Defendant's motion to dismiss.

Respectfully Submitted,

*/s/ Dylan C. Black*

---

Dylan C. Black (BLA084)

Emily M. Ruzic (RUZ002)

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**CERTIFICATE OF SERVICE**

I hereby certify that on the 16<sup>th</sup> day of October, 2020, I filed the foregoing using the Court's CM/ECF Electronic Case Filing system which will send notification to the following, registered attorneys:

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*/s/ Dylan C. Black*  
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## **EXHIBIT A**

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Our File No. 89286 ELH

SUPERIOR COURT OF NEW JERSEY  
LAW DIVISION: BERGEN COUNTY  
DOCKET NO.: BER-L-3681-20

Civil Action

OPTICAL SERVICES USA/JCI,  
OPTICAL SERVICES USA, LLC,  
OPTICAL SERVICES USA-WO, RE &  
LE HOLDING LLC, STONG OD EWING  
NJ, LLC

Plaintiffs,

V.

FRANKLIN MUTUAL INSURANCE  
COMPANY

Defendant.

**ORDER**

**THIS MATTER** having been brought before the Court by way of Motion of Methfessel & Werbel, attorneys for defendant(s), Franklin Mutual Insurance Company, seeking an Order for Dismissal, and the Court having reviewed the moving papers, any opposition thereto, oral argument having been heard, and for other good cause having been shown;

**IT IS** on this 13<sup>th</sup> day of August, 2020;

**ORDERED** that ~~plaintiff's Complaint and any and all Crossclaims be and is hereby dismissed~~ **DENIED\***; and it is further

**ORDERED** that the Court provides a copy of this Order to all counsel of record on this date via eCourts Civil. Movant is directed to serve a copy of this Order within seven (7) days of the date hereof on all parties not served electronically via regular and certified mail return receipt requested.



Hon. Michael N. Beukas, J.S.C.

OPPOSED

\* The Motion is denied for the reasons stated at length on the record.

SUPERIOR COURT OF NEW JERSEY  
LAW DIVISION: CIVIL PART  
BERGEN COUNTY  
(HEARD VIA ZOOM)  
DOCKET NO: BER-L-3681-20  
A.D. # \_\_\_\_\_

OPTICAL SERVICES USA/ )  
JC1, OPTICAL SERVICES )  
USA, LLC, OPTICAL ) TRANSCRIPT  
SERVICES USA-WO, RE & LE )  
HOLDINGS, LLC, STONG OD ) OF  
EWING NJ, LLC, )  
) MOTION  
Plaintiffs, )  
)  
vs. )  
)  
FRANKLIN MUTUAL )  
INSURANCE COMPANY, )  
)  
Defendant. )

Place: Bergen County Justice Center  
10 Main Street  
Hackensack, New Jersey 07601

Date: August 13, 2020

BEFORE:

HONORABLE MICHAEL N. BEUKAS, J.S.C.

TRANSCRIPT ORDERED BY:

AMINA RANA, (Paul Weiss Rifkind Wharton Garrison)

APPEARANCES:

SEAN E. ROSE, ESQ. (Olender Feldman, LLP)  
Attorney for Plaintiffs

ERIC L. HARRISON, ESQ. (Methfessel & Werbel)  
Attorney for Defendant

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I N D E X

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Decision	18



1 (Proceeding commenced at 9:30:49 a.m.)

2 THE COURT: Superior Court of the State of  
3 New Jersey, Bergen County Vicinage, clerk recording,  
4 Alexa D'Angelo law clerk, docket number BER-L-3681-20,  
5 caption is Optical Services USA/JCI (sic), Optical  
6 Services USA, LLC, Optical Services USA-WO, and Re and  
7 Le Holdings, LLC, Stong OD Ewing NJ, LLC versus  
8 Franklin Mutual Insurance Company. Judge Michael N.  
9 Beukas, chambers 453. The time is approximately 9:32  
10 a.m. May I have the appearances of counsel for the  
11 record, please, starting with the plaintiff?

12 MR. ROSE: Good morning, Your Honor. Sean  
13 Rose from the law firm of Olender Feldman on behalf of  
14 plaintiff, Optical Services USA/JC1, Optical Services  
15 USA, LLC, Optical Services USA-WO, Re and Le Holdings,  
16 LLC, and Stong OD Ewing NJ, LLC, collectively  
17 plaintiffs, Your Honor.

18 THE COURT: Good morning, Counsel.

19 MR. ROSE: Good morning.

20 MR. HARRISON: Good morning, Judge. Eric  
21 Harrison, Methfessel and Werbel, on behalf of Franklin  
22 Mutual Insurance Company.

23 THE COURT: Good morning, Counsel. Okay,  
24 gentlemen, just a -- a couple of --

25 RECORDING: (Indiscernible) --

1 THE COURT: -- reminders before we --

2 RECORDING: -- is now in the conference.

3 MR. HARRISON: Your Honor, this is Eric  
4 Harrison speaking. As a courtesy, I should let the  
5 Court know I do have a few folks dialing in. They've  
6 all been instructed to keep their phones on mute.  
7 Various FMI representatives and a colleague of mine  
8 will be listening in but will not be participating.

9 THE COURT: Okay, very good.

10 For purposes of our established record here  
11 today, gentlemen, when you do speak at oral argument, I  
12 do need you to identify yourself in between oral  
13 arguments so that the transcription service can clearly  
14 identify which attorney is speaking.

15 When you are referencing an oral argument to  
16 any specific controlling case, I need you to identify  
17 that case for the record and pursuant to Rule 1:36-3, I  
18 need you to identify for the record whether that is a  
19 published opinion in the State of New Jersey versus an  
20 unpublished opinion and whether or not you are citing  
21 to any law of any other jurisdiction including the US  
22 Supreme Court so that I can identify for the record as  
23 to whether or not any of the law is controlling in this  
24 case for purposes of oral argument.

25 In addition, we are on a Polycom speaker

1 today and at times it may be difficult for you to hear  
2 me and I may need to interject to pose a question to  
3 either attorney so I may have to elevate my voice so  
4 that you can hear me clearly. So please don't  
5 misconstrue me elevating my --

6 RECORDING: (Indiscernible) --

7 THE COURT: -- voice --

8 RECORDING: -- is now in the conference.

9 THE COURT: Okay, gentlemen, I -- if I need  
10 to elevate my voice, it's for purposes of the Polycom  
11 picking up my voice so that you can hear it, okay.

12 So I have before me a Motion to Dismiss the  
13 Complaint for failure to state a claim upon which  
14 relief can be granted pursuant to Rule 4:6-2(e) filed  
15 by the defendant, Franklin Mutual Insurance Company.  
16 So, Mr. Harrison, this is your Motion. You may  
17 proceed.

18 MR. HARRISON: Yes, sir. Thank you, Your  
19 Honor. We are all aware, I know plaintiffs' counsel is  
20 aware, certainly my firm as an insurance defense firm  
21 is well aware of the fast-moving nature of developments  
22 in insurance litigation and other litigation over  
23 Covid-19. Two significant events happened yesterday  
24 and they're both worthy of mention. The first is, and  
25 this is not within the record, but the Court -- it's

1 not important to the Court's decision on the policy  
2 language, but it's -- it's significant background. The  
3 multi-district litigation panel of the United States  
4 District Court denied a nation-wide Motion to  
5 Consolidate these business interruption litigations  
6 that are venued in various Federal Courts around the  
7 country essentially on the basis that the policy  
8 language differs from policy to policy. Even though a  
9 lot of insurers use (indiscernible) income and would  
10 other insurers, there is still significant differences  
11 between those forms and the facts of particular cases  
12 also can determine whether there would be coverage and  
13 to what extent.

14 The second significant thing to happen  
15 yesterday was the issuance of the decision that Mr.  
16 Rose brought to the Court's attention, and I don't have  
17 any objection to his filing it yesterday because it  
18 didn't come out until yesterday and I have had ample  
19 time to review it. It's the Studio 417 case from U.S.  
20 District Court, Western District of Missouri, Southern  
21 Division. This opinion, which I'm not going to  
22 significantly disagree with, demonstrates the wisdom of  
23 the MDO panel in refusing to consolidate because the  
24 denial of the Motion to Dismiss based on the  
25 allegations in that complaint bespeaks the importance

1 of policy language differing from policy to policy and  
2 alleged facts differing from complaint to complaint.

3 I should ask as a courtesy whether the Court  
4 has any objection to me talking about this case that  
5 Mr. Rose sent yesterday.

6 THE COURT: What I would like you to do,  
7 Counsel, is argue your Motion to Dismiss. This Court  
8 is bound by the implications of Rule 1:36-3. While the  
9 parties felt compelled to cite to numerous other  
10 jurisdictions with respect to their arguments, their  
11 respective arguments both on the Motion and in the  
12 Opposition, this Court is bound by legal precedent  
13 within the State of New Jersey, namely the Appellate  
14 Division, and the New Jersey Supreme Court. With  
15 respect to the US Supreme Court, this -- this Court  
16 also takes precedent from the US Supreme Court for  
17 controlling decisions. So this Court will give  
18 whatever weight is necessary to whatever arguments  
19 reflect in the controlling legal precedent set forth in  
20 this state as opposed to other states. So you may  
21 proceed with the argument.

22 MR. HARRISON: Okay, thank you, Your Honor.  
23 I just -- I just wanted to make sure that the Court  
24 didn't want me to completely disregard this decision.  
25 But I'm going to highlight it simply to contrast it

1 with a case we're looking at in order to argue my  
2 position under New Jersey law.

3 The Studio 417 decision describes a policy  
4 which defines a covered cause of loss, and that's at  
5 page 2 of the opinion, as follows, "Accidental direct  
6 physical loss or accidental direct physical damage."  
7 It goes on to say on the same page, "The policies do  
8 not include and are not subject to any exclusion for  
9 losses caused by viruses or communicable diseases."

10 Now, I want to be clear about something. I  
11 want to be clear about a point of agreement that  
12 Franklin Mutual has with the plaintiffs in this case.  
13 At paragraph 36 of the Complaint filed in this case,  
14 plaintiffs recite as follows, "There is no known  
15 instance of Covid-19 transmission or contamination  
16 within the premises of plaintiffs' businesses." Now,  
17 the declamation of coverage letter that FMI issued  
18 prior to the Complaint being filed in this case because  
19 the Complaint challenges that declamation of coverage  
20 find it among relevant policy provisions the exclusion  
21 of 12(c) for contamination by any virus, et cetera.  
22 Because the complaint expressly asserts that there was  
23 no contamination and because it is our universal duty  
24 to read as accurate all facts alleged in the complaint  
25 and I agree that the contamination exclusion would not

1 apply to this case. If the complaint had alleged that  
2 there was contamination on the premises, then there  
3 probably would be direct physical loss, but there would  
4 also be exclusion of coverage under that virus  
5 exclusion. So what we're really focused on is the  
6 policy language. In Studio 417, the definition of loss  
7 there was physical loss or physical damage.

8 THE COURT: Okay, but we're concerned about  
9 New Jersey. We're not concerned about the Western  
10 District of Missouri; correct?

11 MR. HARRISON: That is true, Your Honor, but  
12 we are concerned about policy language defining direct  
13 physical loss, --

14 THE COURT: Okay, but the --

15 MR. HARRISON: -- but I'm -- I'm happy to  
16 take it --

17 THE COURT: -- definition (indiscernible) --

18 MR. HARRISON: -- to our policy language.

19 THE COURT: -- definition has not been  
20 established by any court in this state with the  
21 exception of the Wakefern case; correct?

22 MR. HARRISON: I think that is absolutely  
23 correct.

24 THE COURT: Okay, I just want to establish  
25 that for purposes of the record.

1 MR. HARRISON: Okay, so back to our policy.  
2 The business interruption loss that -- of which  
3 plaintiffs seek to avail themselves governs loss of  
4 income resulting from direct covered loss. We go to  
5 page 9 of the policy form which expressly defines  
6 direct covered loss as follows, "The fortuitous direct  
7 physical loss as described in Part 1(c), General Cause  
8 of Lost Conditions, Coverages A, B, C, which occurs at  
9 described premises occupied by you." Now, the  
10 definition is (indiscernible) if it didn't refer -- if  
11 it didn't cross-reference another definition, then we'd  
12 be fighting over whether the closure of a business  
13 because of a risk of virus spread would constitute a  
14 fortuitous direct physical loss.

15 However, because it cross-references the  
16 description of direct covered loss that's also in the  
17 policy at page 8. We go to the more detailed  
18 definition. Covered loss, "Means fortuitous direct  
19 physical damage to or destruction of covered property  
20 by a covered cause of loss." The requirement of direct  
21 physical damage to or destruction of (indiscernible) --

22 RECORDING: (Indiscernible).

23 MR. HARRISON: -- requirement of direct  
24 physical damage to or destruction of covered property  
25 distinguishes this case from the Studio 417 case in



1 that there is the physical damage or destruction  
2 requirement that was absent in that case which also had  
3 --

4 RECORDING: (Indiscernible) is now in the  
5 conference.

6 MR. HARRISON: -- I apologize -- which also  
7 had the open-ended concept of loss which was not  
8 defined. Our policy defines loss as requiring that  
9 physical impact.

10 The Court has reviewed Wakefern I know and  
11 the -- the cases -- the New Jersey cases discussed in  
12 our brief I agree that there is no case directly on  
13 point construing the -- this precise policy language in  
14 the context a claim where there was a closure of a  
15 business because of the risk of contamination by a  
16 virus. But I think that the application of loss that's  
17 set forth in New Jersey and in the other jurisdictions  
18 we've cited as persuasive, although not binding,  
19 compels the conclusion that this did not meet the  
20 policy definition of direct covered loss to satisfy  
21 coverage.

22 THE COURT: Counsel, let me pose -- let me  
23 pose one question to you. Why didn't the policy then  
24 have specific exclusions for an event such as this?  
25 Meaning for virus proliferation.

1 MR. HARRISON: Well, it -- it precisely has  
2 an exclusion for virus proliferation. It does not have  
3 an exclusion for a closure of business based on the  
4 risk of virus proliferation. I can't speak to the  
5 drafters of the policy other than to say this is an  
6 unprecedented event. First in my lifetime. First in  
7 my parents and our parents. So, yeah, in -- in an  
8 ideal world all potential cataclysmic risks could be  
9 underwritten and determined in advance as to what we're  
10 going to cover and to what extent or whether there  
11 should be any coverage at all, but before we get to the  
12 absence of an exclusion, and I agree there is no  
13 exclusion that would apply on the facts as alleged in  
14 this Complaint, we have to satisfy the coverage  
15 definition first.

16 THE COURT: You can proceed, Counsel. Thank  
17 you.

18 MR. HARRISON: I -- Your Honor, to -- to be  
19 candid, I know you've reviewed the papers. I'm happy  
20 to address any further questions the Court may have or  
21 simply reserve an opportunity to respond to my  
22 colleague. I -- I think between our papers and what  
23 I've had to say this morning that I've stated our case.

24 THE COURT: Thank you, Counsel. Okay, Mr.  
25 Rose, your response?

1 MR. ROSE: Thank you, Your Honor. And just  
2 to try to make sure that there's a clean record  
3 virtually, this is again Sean Rose, Olender Feldman, on  
4 behalf of plaintiff.

5 So contrary to the insurance industry's well  
6 rehearsed talking points and -- and Mr. Harrison has a  
7 very good brief and very good argument, the simple fact  
8 is that plaintiff and the many other in the -- and  
9 (indiscernible) plaintiffs purchased business owners  
10 policies to insure against, among other things,  
11 unexpected business interruptions. And what happened  
12 back in March, as we all know because we all lived  
13 through it, that's about as unexpected as you get.  
14 Plaintiffs were forced to close their businesses  
15 because the executive order issued by the State --  
16 well, the State pertinent to here, but issued across  
17 the country in emergency response to the pandemic found  
18 that there is a dangerous condition on plaintiffs'  
19 property. As a result of those orders, the plaintiffs  
20 closed. All residents were told to stay at home and  
21 (indiscernible) claims (indiscernible).

22 Now, as Mr. Harrison pointed out, the  
23 briefing reflects that there are really two main points  
24 of argument that -- that I'll hit quickly because they  
25 are recited at length in the brief is the first

1 (indiscernible) on the direct physical loss issue. We  
2 know from, and just to again bid by Your Honor's  
3 directive, we know that under the Gregory Packaging,  
4 Inc. versus Travelers Property Casualty Company of  
5 America case, which is an unpublished case, but from  
6 the District of New Jersey and cited in both Mr.  
7 Harrison's and our brief, we know that a dangerous  
8 condition on the property can constitute a physical  
9 loss. Now, here, we have an executive order that found  
10 that plaintiffs' businesses were deemed unfit and  
11 unsafe because of a dangerous condition. Plaintiffs'  
12 loss of income caused by the closure orders concluding  
13 that there was a dangerous condition on the property is  
14 a direct physical loss. Alternatively, if we wanted to  
15 get into the legal standard, at a minimum, it is  
16 plausible the plaintiffs have alleged a direct physical  
17 loss here which should defeat a (indiscernible) Motion  
18 and allow plaintiffs to pursue discovery, among other  
19 things, to discern the true intent behind policy terms  
20 which, in some cases, points to coverage but in other  
21 cases it may be ambiguous.

22 The second point would be the civil authority  
23 coverage and I -- I think here, the Western District of  
24 Missouri case has instructed, and I'll get to that in a  
25 second, here we -- we, again, we know what happened.

1 We all lived through it. The closure orders forced  
2 plaintiffs to close and banned occupancy of all non-  
3 essential businesses. In doing so, the closure orders  
4 necessarily not only affected plaintiffs' businesses,  
5 but they affected all -- all properties around  
6 plaintiffs. It was a stay-at-home order. Unless it  
7 was an essential business, everything was closed. It's  
8 alleged -- it -- it's in the Motion and, you know,  
9 beyond that, Your Honor, we all lived through it. We  
10 were all there. So, again, at a minimum, it is  
11 plausible that plaintiffs are entitled to  
12 (indiscernible) coverage here. And unless Your Honor  
13 has any questions, I know the briefing was fairly  
14 detailed.

15 THE COURT: Thank you, Mr. Rose. You know,  
16 at the outset, gentlemen, I do commend the both of you  
17 with respect to a very, very difficult topic and  
18 concept in the State of New Jersey with regard to the  
19 interpretation of insurance law. I did find that the  
20 respective briefs were very well drafted.

21 Mr. Harrison, do you have a reply at this  
22 point?

23 MR. HARRISON: Briefly, Your Honor, yes. Mr.  
24 Rose says the executive order for -- forced closure  
25 based on a finding that there was a dangerous condition

1 on plaintiffs' property. That's -- that's simply not  
2 the case. The -- the Complaint does not allege that.  
3 I understand what he's saying. It -- it's a -- it's a  
4 directive closing down non-essential businesses based  
5 on the risk that putting people in proximity to each  
6 other indoors could result in transmission of the  
7 virus, could -- it could result in the virus sitting on  
8 a piece of equipment in one of the plaintiffs'  
9 examining rooms, but the Complaint in this case  
10 expressly alleges that there has been no known instance  
11 of Covid-19 transmission or contamination.

12 I -- I get it that this is business  
13 interruption insurance and to quote one of the judges I  
14 appeared before in my first year arguing coverage  
15 motion, he said, Mr. Harrison, before we turn to the  
16 policy terms, everybody knows that when an insured buys  
17 insurance for something, their reasonable expectation  
18 is that they're going to be covered for whatever might  
19 befall them, but then we got to go to the policy  
20 language and if indeed coverage was determined by the  
21 name of the coverage, business interruption, well, then  
22 the insurance industry loses and FMI loses this case  
23 because we're not disputing that there was business  
24 interruption. Although if we were to have to dig  
25 deeper, we would probably have a dispute over whether

1 plaintiffs were non-essential businesses, but that's  
2 not what this Motion is about. The law requires that  
3 we look carefully at the policy language. And with  
4 reference to Gregory Packaging, we're talking about the  
5 release of ammonia into the air, talking about  
6 something physically occurring and I think it's -- it's  
7 clear from the plain policy language and the meaning of  
8 the terms, which are precisely defined in the policy,  
9 that in this instance under this policy based on these  
10 allegations there is no direct covered loss.

11 In -- in asking for discovery to determine  
12 the true intent behind policy terms, right, that's  
13 something you need to speak about briefly. When policy  
14 language is clear, I am not aware of any precedent  
15 which would support denial of a Motion to Dismiss on  
16 the basis that the plaintiff is entitled to conduct  
17 discovery to see what the drafter of the document, who  
18 I can tell the Court was not -- is not an employee of  
19 FMI, had in mind when defining direct covered loss or  
20 covered loss.

21 There -- there is -- in New Jersey we do have  
22 a -- a big case called Morton International which has  
23 to do with pollution exclusions and that's where our  
24 courts created this -- the concept of regulatory  
25 estoppel where essentially the insurance industry

1       lobbied to insert a particular form of coverage within  
2       a policy with an exclusion for -- that applied to  
3       environmental losses and essentially the courts found,  
4       hey, you came to the Department of Banking and  
5       Insurance putting forth this policy language suggesting  
6       it would do something and then you went to court and  
7       suggested otherwise. There is no such allegation in  
8       this case. I haven't seen any such allegation even  
9       made in the press or -- or by the various  
10       (indiscernible) or -- or in any case that's being  
11       litigated that I'm aware of. When the plain policy  
12       terms apply plainly and directly to the facts asserted,  
13       I'm not aware of any legitimate basis for denying a  
14       Motion based on the facts accepted as true in the  
15       pleading on the basis that plaintiff wishes to take  
16       discovery to see what the defendant meant by policy  
17       language that somebody else wrote which the defendant  
18       adopted if the plain language controls and is  
19       unambiguous and I submit that it does control and it is  
20       unambiguous here.

21               THE COURT: Thank you. Gentlemen, thank you,  
22       very much. I'm prepared to rule on this Motion.

23               This matter comes before the Court on a  
24       Motion Seeking Dismissal of the plaintiffs' Complaint  
25       with prejudice pursuant to Rule 4:6-2(e). The Court



1 begins with a few general observations concerning the  
2 standards governing dismissal motions under Rule 4:6-  
3 2(e) by citing Flinn v. -- Flinn v. Amboy National  
4 Bank, 40 -- 436 N.J.Super. 274 (App. Div. 2014), "In  
5 reviewing a complaint dismissed under Rule 4:6-2(e),  
6 the inquiry is limited to examining the legal  
7 sufficiency of the facts alleged on the face of the  
8 complaint," citing Printing Mart-Morristown versus  
9 Sharp Electronics Corp., 116 N.J. 739 at page 746  
10 (1989) and Rieder versus Department of Transportation,  
11 221 N.J.Super. 547 at page 552 (App. Div. 1987).

12 The essential test as set forth in Green  
13 versus Morgan Properties, 215 N.J. 431 at page 451  
14 (Sup. Ct. 2013) is, "Whether a cause of action is  
15 'suggested' by the facts," citing Printing Mart-  
16 Morristown versus Sharp Electronics Corp., 116 N.J. at  
17 746 quoting Velantzas versus Colgate-Palmolive Co., 109  
18 N.J. 189 at page 192 (1988).

19 "A reviewing court searches the complaint in  
20 depth and with liberality to ascertain whether the  
21 fundamental of a cause of action may be gleaned, even  
22 from an obscure statement of claim, opportunity being  
23 given to amend if necessary," citing Di Cristofaro  
24 versus Laurel Grove Memorial Park, 43 N.J.Super. 244 at  
25 page 252 (App. Div. 1957).

1           In the case of Rule 4:6-2(e), Dismissals,  
2       "The Court is not concerned with the ability of the  
3       plaintiffs to prove the allegation contained in the  
4       complaint," citing Somers Construction Co. versus Board  
5       of Education, 198 F.Supp. 732, 734 (Dis. NJ. 1961).

6       Instead,

7           "The plaintiffs are entitled to every  
8       reasonable inference of fact and the examination of a  
9       complaint's allegations of fact required by the  
10       aforestated principle should be one that is at once  
11       painstaking and undertaken with a generous and  
12       hospitable approach,"

13           citing Green versus Morgan Properties, 215  
14       N.J. 431 at page 452 quoting Printing Mart-Morristown  
15       versus Sharp Electronics Corp., 116 N.J. at 746.

16           Notwithstanding this indulgent standard, "A  
17       pleading should be dismissed if it states no basis for  
18       relief and discovery would not provide one," citing  
19       Rezem Family Associates, LP versus Borough of  
20       Millstone, 423 N.J.Super. 103 at page 113 (App. Div.  
21       2011), cert. denied and the appeal was dismissed at 208  
22       N.J. 366 (2011). See also Sickles versus Cabot Corp.  
23       379 N.J.Super. 100 at page 106 (App. Div. 2005) cert.  
24       denied at 185 N.J. 297 (2005).

25           In those rare instances, as cited in Smith

1        versus SBC Communications, Inc., 178 N.J. 265 at page  
2        282 (2004), a motion to dismiss pursuant to Rule 4:6-  
3        2(e) ordinarily is granted without prejudice. See  
4        Hoffman versus Hampshire Labs Incorporated, 405  
5        N.J.Super. 105, 116 (App. Div. 2009).

6                    The defendant, Franklin Mutual Insurance  
7        Company, hereinafter FMI, issued a business owners  
8        policy to plaintiff, Optical Services USA/JC1 under  
9        policy number SBP2598006 with effective dates of  
10       October 5, 2019 to October 5, 2020. FMI issued the  
11       business owners policy to the plaintiff, Stong OD Ewing  
12       NJ, LLC, hereinafter Stong OD, bearing policy number  
13       SBP2613680 with effective dates of April 1, 2020 to  
14       April 1, 2021. Optical Services USA/JC1 and Stong OD  
15       filed separate claims seeking loss of business income  
16       caused by the closure mandated by Governor Murphy's  
17       March 21, 2020 Executive Order Number 107 suspending  
18       the operation of non-essential retail businesses on the  
19       account of the Covid-19 pandemic. Plaintiffs closed  
20       their businesses on March 20, 2020 and have not  
21       reopened to date. Plaintiffs allege that Executive  
22       Order Number 107 mandated the closure of their  
23       businesses. FMI issued letters dated April 6, 2020 and  
24       April 14, 2020 to Optical Services USA/JC1 and Stong OD  
25       denying their claims for business income and related

1 expenses. Plaintiffs, Optical Services USA, LLC,  
2 Optical Services USA-WO, Re and Le Holdings, LLC were  
3 not named insureds on either policy.

4 Both policies contained the BU04010110  
5 Business Owners Policy Form. The plaintiffs allege  
6 that the -- the plaintiffs allege that Optical Services  
7 USA/JC1, Optical Services USA, LLC, Optical Services  
8 USA-WO, Re and La -- and Le Holding, LLC and Stong OD  
9 Ewing NJ, LLC purchased business interruption insurance  
10 from insurers to protect their business from an -- an  
11 unanticipated crisis. The plaintiffs further allege  
12 that the policies issued by FMI provide coverage for  
13 loss of income resulting from a necessary interruption  
14 of plaintiffs' businesses caused by direct covered  
15 losses and temporary closures required by orders of a  
16 civil authority.

17 A Complaint for a Declaratory Judgment in  
18 this action was filed on June 25, 2020. The Complaint  
19 also included a Demand for Trial by Jury. No answer  
20 has been filed by the defendant, FMI. Therefore, the  
21 discovery end date has not been established in this  
22 case.

23 On July 15, 2020, the defendant, FMI, filed a  
24 Motion Seeking Dismissal of the Complaint pursuant to  
25 Rule 4:6-2(e). Within days of filing the Complaint,

1 the defendant, FMI, filed the within Motion to Dismiss.  
2 It is clear that there is no established record in this  
3 case and there has been no discovery presented to the  
4 Court for consideration with respect to the arguments  
5 and events by respective legal counsel.

6 Notwithstanding same, the defendants argued three  
7 points before this Court. The first legal argument is  
8 that the Court should dismiss the complaint for failure  
9 to state a legally cognizable claim. The second legal  
10 argument is that the plaintiffs did not sustain direct  
11 physical loss or direct physical damage to or  
12 destruction of covered property precluding coverage for  
13 business income or extra expenses under the FMI policy.  
14 Lastly, the defendants argue that the plaintiffs  
15 occupancy of their respective properties was not  
16 prohibited by civil authorities because of a loss at a  
17 local premises not owned or occupied by the plaintiffs  
18 precluding civil authority coverage under the FMI  
19 policies.

20 The plaintiffs argue before this Court that  
21 they state claims for coverage under the policies  
22 because they suffered a direct covered loss and were  
23 forced to close their business by order of a civil  
24 authority. Plaintiffs further allege that they state  
25 claims for loss of income coverage because they

1           suffered a direct covered loss under the policy and  
2           they state claims for civil coverage because the  
3           closure order prohibited the plaintiffs from accessing  
4           their business.

5           Naturally, each of the respective arguments  
6           advanced by the parties requires a fact-sensitive  
7           analysis wherein the respective parties have failed to  
8           present a sufficient record before this Court for a  
9           legal determination of their respective positions.  
10          There has been no discovery produced to the Court for  
11          consideration, no affidavits, no certifications, or  
12          sworn testimony derived from depositions. In fact,  
13          discovery has not been undertaken by the parties with  
14          respect to the declaratory relief sought in the  
15          Complaint. Notwithstanding these deficiencies, the  
16          Court will endeavor to address the legal arguments  
17          advanced by the respective parties on the extremely  
18          limited record provided to the Court.

19          The defendant, FMI, concedes that the  
20          plaintiffs' business operations were interrupted by an  
21          executive order based on the risk of the Covid-19 virus  
22          transmission throughout the State of New Jersey. The  
23          pivotal issue before this Court is the parties'  
24          interpretation of the subject policy language and FMI's  
25          claim denial premised on a narrow interpretation of the

1 terms of the subject policies. The issue before this  
2 Court is the interpretation of a direct covered loss  
3 under the policy and whether or not there was physical  
4 damage to the plaintiffs' business.

5 The plaintiffs argue that the loss of  
6 physical functionality and the use of their business  
7 constitutes a covered loss under the policies. The  
8 plaintiffs argue that Governor Murphy's executive order  
9 prohibited access to the plaintiffs' premises.

10 FMI argues that the plaintiffs failed to  
11 state a claim for civil authority coverage because the  
12 complaint does not allege that property damage occurred  
13 elsewhere leading to the loss of access to plaintiffs'  
14 business. The defendant acknowledged in their moving  
15 papers that presumably the plaintiffs will argue that  
16 while their properties were not physically damaged,  
17 they sustained a physical loss by operation of the  
18 Governor's executive order. FMI argues that the  
19 plaintiffs' loss of use of their respective properties  
20 does not constitute a direct physical loss and  
21 therefore is not a direct covered loss defined by the  
22 policies.

23 A simple review of the moving papers  
24 indicates that the defendant has not provided this  
25 Court with any controlling legal authority to support

1 their version of the interpretation of the defined  
2 terms in the policy. In fact, there is limited legal  
3 authority in the State of New Jersey addressing this  
4 issue. This is not surprising to the Court as the  
5 State of New Jersey was recently faced with a historic  
6 event which was unprecedented with respect to the  
7 losses sustained by businesses across the State of New  
8 Jersey due to the proliferation of the Covid-19  
9 pandemic. The defendant argues that there is a plain  
10 meaning of "direct physical loss" and the closure of  
11 the plaintiffs' business does not qualify for business  
12 -- I'm sorry, qualify for purposes of coverage. This  
13 is a blanket statement unsupported by any common law in  
14 the State of New Jersey or by a blanket review of the  
15 policy language. Moreover, there has been no discovery  
16 taken in this matter which would provide guidance to  
17 the Court with respect to a Motion to Dismiss filed  
18 under Rule 4:6-2(e).

19 Pursuant to the legal authority recited by  
20 this Court with regard to the standards associated with  
21 filing such a motion, the plaintiff should be permitted  
22 to engage in issue-oriented discovery and also be  
23 permitted to amend its complaint accordingly prior to  
24 an adjudication on the merits of any policy language.  
25 Such a motion is premature at best.



1           It is noteworthy to mention that the  
2 plaintiffs' argument set forth to this Court that the  
3 loss of use of their business because the State of New  
4 Jersey deemed all non-essential businesses unsafe  
5 constitutes a direct covered loss under the policy is  
6 the pivotal issue in the absence of any issue-oriented  
7 discovery on this topic is whether direct physical loss  
8 and direct physical damage encompasses closure for  
9 businesses that bears no specific -- relationship to a  
10 specific condition on the property pursuant to an  
11 executive order. The plaintiffs counter that argument  
12 by alleging that the executive order of the Governor  
13 deemed all non-essential businesses unsafe given the  
14 risk of transmission of Covid-19 thus the closure order  
15 had a specific relationship to a specific condition  
16 within the plaintiffs' business.

17           The plaintiffs provide a citation from  
18 Wakefern Food Corp. versus Liberty Mutual Fire  
19 Insurance Company, 406 N.J.Super. 524 (App. Div. 2019)  
20 to support their argument. Their argument based on the  
21 holding of Wakefern is that there was a finding of  
22 coverage for a grocery store that lost power when an  
23 electrical grid and transmission lines were physically  
24 incapable of performing their essential function of  
25 providing electricity even though they were not

1 necessarily damaged. The Court in Wakefern did hold  
2 that,

3 "Since the term "physical" can mean more than  
4 material alteration or damage, it is incumbent on the  
5 insurer to clearly and specifically rule out coverage  
6 in the circumstances where it was not to be provided."

7 Citing Wakefern versus Liberty Mutual  
8 Insurance Company, 406 N.J.Super. at 542. Also citing  
9 Customized Distribution Services versus Zurich  
10 Insurance Co., 373 N.J.Super. 480 at page 491 (App.  
11 Div. 2004), cert. denied at 183 N.J. 214 (2005).

12 The Court finds such an argument compelling  
13 for purposes of surviving a Motion to Dismiss pursuant  
14 to Rule 4:6-2(e) in the absence of any complete record  
15 for disposition. Again, the Court notes in the absence  
16 of the legal precedent set forth in Wakefern, there is  
17 a lack of controlling legal authority presented to the  
18 Court for consideration in this regard.

19 "When interpreting insurance contracts, the  
20 intention of the parties must be determined from the  
21 language of the policy," citing Stone v. Royal  
22 Insurance Company, 211 N.J.Super. 246 at page 248 (App.  
23 Div. 1986). "When the terms of the contract are clear  
24 and unambiguous, the Court must enforce the contract as  
25 written." That is an incitation at page 248.

1           The language which forms the basis of the  
2           complaint and the filing of a Motion to Dismiss is  
3           subject to further analysis and interpretation. By  
4           operation of the distinct and opposite interpretations  
5           of the language set forth before the Court by the  
6           parties with no other clarity from the record having  
7           been established to date, which the Court notes is  
8           largely non-existent, this Court reaches the inevitable  
9           conclusion solely for purposes of disposition of this  
10          Motion that the plaintiff should be afforded the  
11          opportunity to develop their case and prove before this  
12          Court that the event of the Covid-19 closure may be a  
13          covered event under the Coverage C, Loss of Income,  
14          when occupancy of the described premises is prohibited  
15          by civil authorities. There is an interesting argument  
16          made before this Court that physical damage occurs  
17          where a policy holder loses functionality of their  
18          property and by operation of civil authority such as  
19          the entry of an executive order results in a change to  
20          the property.

21           The plaintiffs are offering in advancing in a  
22          novel theory of insurance coverage in this matter that  
23          warrants a denial of the Motion to Dismiss at this  
24          early stage of the litigation. As such, this Court  
25          must afford the plaintiffs an opportunity to engage in

1 issue-oriented discovery with FMI in order to fully  
2 establish the record with respect to direct covered  
3 losses and to amend the Complaint accordingly if  
4 required. To that end, the Motion to Dismiss is  
5 denied.

6 Gentlemen, I will have an order prepared and  
7 most likely uploaded by this afternoon. Again, I want  
8 to thank you for your briefs and I thank you for your  
9 legal arguments here today.

10 MR. HARRISON: Thank you, Your Honor. Have a  
11 good weekend.

12 THE COURT: Thank you, gentlemen.

13 (Proceeding concluded at 10:08:29 a.m.)

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CERTIFICATION

I, Laura Scicutella, the assigned transcriber, do hereby certify the foregoing transcript of proceedings on CourtSmart, Index No. from 9:30:49 to 10:08:29, is prepared to the best of my ability and in full compliance with the current Transcript Format for Judicial Proceedings and is a true and accurate non-compressed transcript of the proceedings, as recorded.

/s/ Laura Scicutella

Laura Scicutella

AD/T 685

AOC Number

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Agency Name

8/18/2020

Date