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10 **UNITED STATES DISTRICT COURT**
11 **CENTRAL DISTRICT OF CALIFORNIA**
12 **WESTERN DIVISION - LOS ANGELES**

13
14 MOTIV GROUP, INC.,

15
16 Plaintiff,

17 v.

18 CONTINENTAL CASUALTY
19 COMPANY,

20 Defendant.
21

CASE NO: 2:20-cv-09368-ODW-E

MOTION OF *AMICUS CURIAE*
UNITED POLICYHOLDERS TO
SUBMIT MEMORANDUM OF
POINTS AND AUTHORITIES IN
OPPOSITION TO DEFENDANT’S
MOTION TO DISMISS

Hearing Date: January 4, 2021

Hearing Time: 1:30 pm

Location: Hon. Otis D. Wright II
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1 United Policyholders (“UP”) moves the Court for an order permitting it to file the
2 attached *amicus curiae* memorandum of points and authorities in support of the Plaintiff.
3 The memorandum, a copy of which is attached, brings to the Court’s attention
4 longstanding California precedents and maxims of insurance law that bear directly on the
5 issue of whether coronavirus-related losses are insurable under commercial property
6 policies, but which some lower courts have for far too long overlooked during this
7 pandemic. Amicus support is especially vital here because the issues implicated by this
8 case are far-reaching and of critical importance, as they may affect the fate of insurance
9 recoveries for small businesses throughout California.

10 **I. INTERESTS OF PROPOSED *AMICUS CURIAE***

11 UP is a highly respected national non-profit 501(c)(3) organization and
12 policyholder advocate. Founded in 1991, for nearly three decades UP has operated as a
13 dedicated information resource for individual and commercial insurance consumers
14 throughout the entire United States, and has helped secure important trial and appellate
15 victories for policyholders. During this historic pandemic, UP’s commitment to
16 defending and arguing for policyholders’ rights to coverage for their wide-scale COVID-
17 19 losses is more critical than ever.

18 UP assists purchasers of insurance when seeking a policy or pursuing a claim for
19 loss. For example, UP is routinely called upon to help individual policyholders in the
20 wake of large-scale national disasters such as floods and windstorms in the Midwest,
21 wildfires in Arizona, California, Colorado, New Mexico, Oregon and Washington, and
22 hurricanes in the Gulf States and across the Eastern Seaboard. In 2020, UP has been
23 engaged in the critical effort to assist business owners around the country whose
24 operations have been affected by COVID-19 and public safety orders. UP is conducting
25 educational workshops for businesses and trade associations and maintaining an online
26 help library at uphelp.org/COVID.

27 In addition to hosting disaster-relief workshops and clinics around the country and
28 helping individual policyholders resolve coverage questions and claim disputes, UP

1 routinely engages in nation-wide policy work to assist and educate the public,
2 governmental agencies, and the courts on policyholders' insurance rights. Grants,
3 donations, and volunteers support UP's work, which is divided into three program areas:
4 Roadmap to Recovery™ (disaster recovery and claim help), Roadmap to Preparedness
5 (insurance and financial literacy and disaster preparedness), and Advocacy and Action
6 (advancing pro-consumer laws and public policy). Public officials, state insurance
7 regulators, academics, and journalists throughout the U.S. routinely seek UP's input on
8 insurance and legal matters. UP serves on the Federal Advisory Committee on Insurance,
9 which briefs the Federal Insurance Office and in turn, the U.S. Treasury Department.
10 UP's Executive Director has been an official consumer representative to the National
11 Association of Insurance Commissioners since 2009. In that role, UP assists regulators in
12 monitoring policy language and claim practices through presentations and collaboration
13 and the development of model laws and regulations.

14 Since 1991, UP has filed amicus briefs in federal and state appellate courts across
15 42 states and in more than 500 cases, including more than 40 published appellate
16 decisions applying California law and at least ten cases before the Ninth Circuit. UP's
17 amicus briefs have been cited in the opinions of many state supreme courts, including the
18 Supreme Court of California, as well as the U.S. Supreme Court. *See, e.g., Humana Inc.*
19 *v. Forsyth*, 525 U.S. 299, 314 (1999); *Pitzer Coll. v. Indian Harbor Ins. Co.*, 8 Cal. 5th
20 93, 104 (2019); *Julian v. Hartford Underwriters Ins. Co.*, 110 P.3d 903, 911 (Cal. 2005);
21 *Cont'l Ins. Co. v. Honeywell Int'l, Inc.*, 188 A.3d 297, 322 (N.J. 2018); *Allstate Prop. &*
22 *Cas. Ins. Co. v. Wolfe*, 105 A.3d 1181, 1185-86 (Pa. 2014).¹

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¹ A complete listing of all cases in which UP has appeared as *amicus curiae* can be
found in our online Amicus Project library at [www.
https://www.uphelp.org/resources/amicus-briefs](http://www.uphelp.org/resources/amicus-briefs).

1 **II. UP FULFILLS THE CLASSIC ROLE OF *AMICUS CURIAE***

2 By submitting a brief in this matter, UP seeks to assist the Court on an issue of
3 critical importance to the many policyholders that UP advocates for—namely, the
4 insurability of coronavirus-related losses—by drawing the court’s attention to controlling
5 law that has escaped lower courts’ attention to date. This is a quintessential role for
6 *amicus curiae*, and courts in this Circuit routinely authorize the filing of amicus briefs in
7 such circumstances.

8 In particular, “[d]istrict courts frequently welcome amicus briefs from non-parties
9 concerning legal issues that have potential ramifications beyond the parties directly
10 involved.” *Safari Club Int’l v. Harris*, 2015 WL 1255491, at *1 (E.D. Cal. Jan. 15, 2015)
11 (quoting *NGV Gaming, Ltd. v. Upstream Point Molate, LLC*, 355 F. Supp. 2d 1061, 1067
12 (N.D. Cal. 2005)). Such is the case here. This Court’s adjudication of the recurring legal
13 issue of whether the perils posed by the coronavirus pandemic constitute an insurable loss
14 may bear directly on the prospects of insurance recovery for pandemic-affected
15 policyholders throughout California (and beyond). As a policyholder advocacy
16 organization, UP has a strong interest in ensuring that policyholders receive the full
17 amount of insurance coverage available to them under the insurance policies that their
18 insurers prepared and sold to them.

19 Further, “most courts have granted amicus participation . . . ‘when the amicus has
20 unique information or perspective that can help the court beyond the help that the lawyers
21 for the parties are able to provide.’” *Duronslet v. Cty. of Los Angeles*, 2017 WL
22 5643144, at *1 (C.D. Cal. Jan. 23, 2017) (Wright, J.) (quoting *Cmty. Ass’n for*
23 *Restoration of Env’t (CARE) v. DeRuyter Bros. Dairy*, 54 F. Supp. 2d 974, 975 (E.D.
24 Wash. 1999)). Again, that is precisely the case here. As a policyholder advocate with
25 deep insurance industry knowledge that has filed *amicus* briefs in federal and state
26 appellate courts in more than 450 cases, UP’s *amicus* brief represents a different
27 perspective from that of the Plaintiff in this case. UP’s brief also offers a helpful
28

1 perspective because UP’s briefs have been cited with approval by the California Supreme
2 Court, the highest tribunal enunciating the law that governs this case.

3 It bears adding that, while insurers are “repeat players” in coverage litigation, most
4 policyholders are not. *Coleman v. Gulf Ins. Group*, 41 Cal. 3d 782, 806 n.9 (1986) (Bird,
5 C.J., dissenting); *see also Travelers Ins. Co. v. Budget Rent-A-Car Sys., Inc.*, 901 F.2d
6 765, 771 (9th Cir. 1990) (describing insurance companies as “institutional litigants”).
7 Thus, if UP were denied the opportunity to present its arguments and authorities, from the
8 perspective of a policyholder advocacy group steeped in insurance law, while the
9 defendant insurance company retained its position as the only institutional litigant in this
10 case, the Court would then be deprived of a symmetry of advocacy necessary for the fair
11 and even-handed development of COVID-19 insurance law.

12 Finally, there is no downside to granting UP’s motion for leave to file the amicus
13 brief. In this Circuit, courts have oft “held it is ‘preferable to err on the side of permitting
14 amicus briefs.’” *Earth Island Institute v. Nash*, 2019 WL 6790682, at *2 (E.D. Cal. Dec.
15 12, 2019) (quoting *Duronslet v. Cty. of Los Angeles*, 2017 WL 5643144, at *1, and in
16 turn citing *Neonatology Assocs., P.A. v. C.I.R.*, 293 F.3d 128, 133 (3d Cir. 2002) (Alito,
17 J.)) (brackets and some quotation marks omitted). This is so because “if the filed amicus
18 brief ‘turns out to be unhelpful,’ the court ‘can then simply disregard’ it.” *Id.* (quoting
19 *Cal. v. U.S. Dep’t of Labor*, 2014 WL 12691095, at *1 (E.D. Cal. Jan. 14, 2014)). “On
20 the other hand, if a good brief is rejected, the Court will be deprived of a resource that
21 might have been of assistance.” *Duronslet*, 2017 WL 5643144, at *1 (brackets omitted).

22 For the foregoing reasons, UP respectfully requests leave to file the attached
23 *amicus curiae* brief presenting additional authorities and discussion in support of the
24 arguments of Plaintiff Motiv Group, Inc. (“Motiv”) in its case for coverage against
25 Defendant Continental Casualty Company (“CCC”).²

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28 ² The undersigned is representing UP in this matter on a *pro bono* basis.

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DATED: December 18, 2020

Respectfully submitted,

COVINGTON & BURLING LLP

By: /s/ David B. Goodwin
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20 **[PROPOSED] *AMICUS CURIAE***
21 **MEMORANDUM**

22 Date: January 4, 2021

23 Time: 1:30 pm

24 Location: Hon. Otis D. Wright II

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INTRODUCTION

Because some federal courts in diversity cases governed by California law have failed to locate and correctly apply California authority in connection with claims under “all risks” insurance policies for business income losses arising from COVID-19, UP writes to bring the Court’s attention to California authority bearing on an important threshold issue: whether, under California law, real or personal property sustains “direct physical loss or damage” when the proliferation of a deadly virus and ensuing government closure orders deprive that property of its intended use.

It plainly does. As detailed below, California courts have long adhered to the commonsense position that property is physically lost or damaged when its use or function is materially impaired by a fortuitous peril, even if the property’s basic structure remains intact. Further, settled California law confirms that noxious substances that compromise the safety of property give rise to physical injury for purposes of insurance coverage. Under this established authority, a business suffers direct physical loss or damage when—as Motiv has alleged—it is deprived of substantial use of its premises due to a viral pandemic and related government restrictions.

To be sure, the requirement of “physical” loss or damage plays an important role in filtering out insurance claims involving intangible or incorporeal losses, so as to keep the property damage portion of “all risks” insurance policies tethered to actual harm to real or personal property, *i.e.*, the types of property that the policies cover. Accordingly, California courts have rejected coverage for cases involving damage to *intangible* property, such as lost electronic data or defective legal title, or cases involving *internal* vice, such as hidden building code violations or design defects. But—as some recent federal district court decisions that have misapplied California precedents have failed to appreciate—such cases are conceptual worlds apart from the instant facts: actual,

1 *physical* property that has been rendered unusable (or less usable) by the *external*
2 physical peril of the deadly coronavirus.

3 Of course, if a property insurer wishes to exclude such perils from the scope of
4 coverage, it has a ready means of doing so: namely, an express standard form exclusion
5 for losses caused by viruses. Indeed, recent data shows that the vast majority of
6 insurance policies covering lost business income contain such exclusions. But Motiv’s
7 policy, which covers “all risks” of direct physical loss or damage unless expressly
8 excluded, *contains no virus exclusion*. And when a policyholder like Motiv purchases an
9 “all risks” policy that does not carve out the risk of virus-related losses, it has a
10 reasonable expectation of insurance coverage for such losses if and when they
11 materialize.

12 LEGAL STANDARD

13 “In questions of insurance coverage the court’s initial focus must be upon the
14 language of the policy itself” *Am. Cyanamid Co. v. Am. Home Assur. Co.*, 30 Cal.
15 App. 4th 969, 978 (1994). In interpreting insurance policy language, the Court attempts
16 to determine the mutual understanding of the parties at the time of contracting. *AIU Ins.*
17 *Co. v. Superior Court*, 51 Cal. 3d 807, 821–22 (1990); Cal. Civ. Code § 1636. That
18 means, in the first instance, that courts must give insurance policy provisions their
19 ordinary and popular meaning, read in the context of the entire insurance policy.
20 *Garamendi v. Mission Ins. Co.*, 131 Cal. App. 4th 30, 41-42 (2005).

21 Insuring agreements—such as the “physical loss or damage” clause—must be read
22 broadly, and exclusions from coverage read narrowly, so as to protect the policyholder’s
23 expectations. *MacKinnon v. Truck Ins. Exch.*, 31 Cal. 4th 635, 648 (2003). Where
24 insurance policy provisions have more than one reasonable meaning, they are ambiguous
25 and must be construed in favor of the policyholder and against the insurer that drafted the
26 contract. *Powerine Oil Co. v. Superior Court*, 37 Cal. 4th 377, 390-91 (2005).

27 Ultimately, to “prevail, [the insurer] . . . would have to establish that its interpretation [of
28

1 the insurance policy] is the *only* reasonable one.” *MacKinnon*, 31 Cal. 4th at 655
 2 (emphasis in original). “Even if the insurer’s interpretation is reasonable, the court must
 3 interpret the policy in the insured’s favor if any other reasonable interpretation would
 4 permit coverage for the claim.” *Palp, Inc. v. Williamsburg Nat’l Ins. Co.*, 200 Cal. App.
 5 4th 282, 290 (2011); *accord Global Modular, Inc. v. Kadena Pac., Inc.*, 15 Cal. App. 5th
 6 127, 136 (2017).

7 ARGUMENT

8 **I. Physical Property Suffers “Direct Physical Loss or Damage” When a** 9 **Fortuitous Peril Compromises the Property’s Use or Function**

10 Motiv’s “all risks” policy covers its real and personal property. Under California
 11 law, such real or personal property may be physically lost or damaged when an external
 12 peril frustrates the property’s intended use.

13 According to the California Court of Appeal, “direct physical loss,” or damage,
 14 “contemplates an actual change in insured property then in a satisfactory state,
 15 occasioned by accident or other fortuitous event directly upon the property *causing it to*
 16 *become unsatisfactory for future use* or requiring that repairs be made to make it so.”
 17 *MRI Healthcare Ctr. of Glendale, Inc. v. State Farm Gen. Ins. Co.*, 187 Cal. App. 4th
 18 766, 779 (2010) (citation omitted and emphasis added); *id.* at 780 (“For there to be a
 19 ‘loss’ within the meaning of the policy . . . , [property] must have been ‘damaged’ within
 20 the common understanding of that term.”).

21 In keeping with this expansive standard, California courts have found physical loss
 22 or damage in a wide range of circumstances involving perils that rob real or personal
 23 property of its use without also altering the property’s structural makeup. Such scenarios
 24 include changing soil conditions that render homes uninhabitable by placing them at risk
 25 of collapse, *see Hughes v. Potomac Ins. Co. of D.C.*, 199 Cal. App. 2d 239, 248–49
 26 (1962); *Strickland v. Fed. Ins. Co.*, 200 Cal. App. 3d 792, 799-801 (1988); the
 27 dispossession of property through theft or conversion, *see EOTT Energy Corp. v.*
 28

1 *Storebrand Int'l Ins. Co.*, 45 Cal. App. 4th 565, 569 (1996); *Pac. Marine Cntr., Inc. v.*
2 *Phil. Indem. Ins. Co.*, 248 F. Supp. 3d 984, 993 (E.D. Cal. 2017); and the loss of property
3 due to mistaken shipment, *see Total Intermodal Servs. Inc. v. Travelers Prop. Cas. Co. of*
4 *Am.*, 2018 WL 3829767, at *3–4 (C.D. Cal. July 11, 2018).

5 The California Court of Appeal's decision in *Hughes* provides an especially vivid
6 illustration of how property rendered unusable but otherwise intact is still "damaged"
7 within the commonsense meaning of the term. In that case, the policyholders awoke one
8 morning to discover that the land next to their home had washed away into a creek,
9 leaving their otherwise completely intact home on the edge of newly created 30-foot cliff.
10 199 Cal. App. 2d at 242-43. The policyholders sought coverage for the cost of stabilizing
11 their home under a property insurance policy that (much like Motiv's policy) insured
12 them against "all risks of physical loss of and damage to" their dwelling. *Id.* at 242. The
13 insurer denied coverage, essentially arguing that the home could "not be[] 'damaged' so
14 long as its paint remains intact and its walls adhere to one another." *Id.* at 248. The Court
15 of Appeal rejected this cramped construction. The Court held that, absent a specific
16 limiting provision, "[c]ommon sense requires that a policy should not be [] interpreted" in
17 such a way that an insured home "might be rendered completely useless to its owners,
18 [yet] [the insurer] would deny that any loss or damage had occurred unless some tangible
19 injury to the physical structure itself could be detected." *Id.* at 248-49; *accord Strickland*,
20 200 Cal. App. 3d at 801 (rejecting the notion that an "insured [must] absorb the dangers
21 inherent in living atop a land mass which is close to the point of failure" and holding that
22 such dangers are "the type of risk [a property insurer is] paid to assume").

23 The foregoing precedents in first-party cases align with settled California authority
24 in the liability insurance context (thus far overlooked by district courts addressing the
25 "physical loss or damage" issue in COVID-19 cases) that holds that property is
26 physically harmed and that property damage has therefore occurred when noxious
27 substances, even in small or threatened quantities, disturb the safe use of the property.
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1 See *Armstrong World Indus., Inc. v. Aetna Cas. & Sur. Co.*, 45 Cal. App. 4th 1, 91 (1995)
2 (when a policyholder is deemed liable for “the release of asbestos fibers, whatever the
3 level of contamination,” or for the “health hazard [] of the potential for *future* releases,”
4 the “injury to the buildings is a physical one”) (emphasis in original). Likewise, these
5 California first-party decisions find support in persuasive out-of-state authorities that also
6 find physical loss or damage based on fortuitous loss of use or function, irrespective of
7 structural damage.³

8 **II. The “Physical” Injury Requirement Only Guards Against Intangible or Non-** 9 **fortuitous Losses, Not Unexpected Loss of Use of Real or Personal Property**

10 To the extent that California courts have placed limits on the breadth of the
11 standard for “physical” loss or damage, those limits have been relatively modest. To
12 date, California appellate courts have declined to find insurable physical injury only
13 when (a) the property in question is itself not physical, or (b) the property is physical but
14 has not been altered by an external peril.

15 In the first line of cases, the property was intangible and so was not susceptible to
16 physical loss or damage. This includes, for example, lost electronic computer data, *Ward*

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19 ³ See, e.g., *Gregory Packaging, Inc. v. Travelers Prop. Cas. Co. of Am.*, 2014 WL
20 6675934, at *6 (D.N.J. Nov. 25, 2014) (“[C]ourts considering non-structural property
21 damage claims have found that buildings rendered uninhabitable by dangerous gases or
22 bacteria suffered direct physical loss or damage.”); *Manpower Inc. v. Ins. Co. of the State*
23 *of Pa.*, 2009 WL 3738099, at *6 (E.D. Wis. Nov. 3, 2009) (finding that inability to access
24 insured personal property was a direct physical loss where “a physical event—the
25 [building] collapse—[had] created a physical barrier between the insured and its
26 property”); *Murray v. State Farm Fire & Cas. Co.*, 509 S.E.2d 1, 5, 17 (W.V. 1998)
27 (holding that “[d]irect physical loss [] may exist in the absence of structural damage to
28 the insured property,” and holding that insured homes “suffered real damage when it
became clear that rocks and boulders could come crashing down at any time,” such that
homes “became unsafe for habitation” due to said threat).

1 *Gen. Ins. Servs., Inc. v. Emps. Fire Ins. Co.*, 114 Cal. App. 4th 548, 555-56 (2003)⁴;
2 cancelled business contracts, *Simon Marketing, Inc. v. Gulf Ins. Co.*, 149 Cal. App. 4th
3 616, 623 (2007); or a defective title to property, *Com. Union Ins. Co. v. Sponholz*, 866
4 F.2d 1162, 1163 (9th Cir. 1989) (California law). None of these decisions concerns
5 physical property that could be physically harmed.

6 The second line of cases, on which district courts have relied heavily in early
7 decisions rejecting coverage for COVID-19 losses, involves tangible property that was
8 neither lost nor damaged; rather, the property suffered from internal vice. This includes
9 an MRI machine that could not turn on because of a defect “inherent” in “the machine
10 itself,” *MRI Healthcare*, 187 Cal. App. 4th at 780; wine that was discovered to be
11 counterfeit and thus of lesser value, *Doyle v. Fireman’s Fund Ins. Co.*, 21 Cal. App. 5th
12 33, 38–40 (2018); and a condominium tainted by “latent defects, faulty workmanship and
13 construction code violations,” which the insurance policy excluded, *State Farm Fire &*
14 *Cas. Co. v. Super. Ct.*, 215 Cal. App. 3d 1436, 1439, 1442-43 (1989). In none of those
15 cases was the subject loss external and accidental, *i.e.*, fortuitous, and so those courts
16 concluded that the property insurance policies at issue did not respond.

17 The above lines of precedents are wholly inapposite in a case involving both
18 *physical* property, such as Motiv’s retail store, and a *fortuitous* peril, such as a once-in-a-
19 lifetime pandemic spurring changes to property (discussed next) and forcing the total or
20 substantial shutdown of businesses.

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⁴ In deeming electronic computer information “intangible,” 114 Cal. App. 4th at
556, the *Ward* court apparently was unaware of Albert Einstein’s theory articulated in
1906, and subsequently confirmed by experiments, that electricity has mass and, hence, is
tangible.

1 **III. Damage to the Usability of Property Due to a Viral Pandemic and Related**
2 **Government Orders Constitutes Direct Physical Loss and Damage**

3 The coronavirus is a uniquely dangerous health and safety risk. The virus is
4 potentially deadly, easily yet silently spread, and as such is one of the rare public health
5 threats that have triggered government closure orders. Consequently, the unexpected
6 coronavirus pandemic has caused commercial policyholders to lose, in whole or in
7 substantial part, safe use of their tangible property for business purposes—which, under
8 the above-described *Hughes* and *Armstrong* lines of precedents, constitutes “direct
9 physical loss or damage” under California law.

10 **A. The Coronavirus Pandemic is Physically Dangerous**

11 The coronavirus is, without question, a serious physical peril. It has given rise to
12 an infectious disease that has plagued more than 74 million people worldwide and has
13 taken the lives of more than 1.6 million victims.⁵ And because the virus has proven so
14 hard to contain, it has led to a proliferation of governmental closure restrictions that have
15 rendered broad swaths of properties unfit for their full and intended use.

16 The coronavirus alters the physical conditions of property. The World Health
17 Organization (“WHO”) has advised that people can become infected with the coronavirus
18 by touching virus-laden objects and surfaces, then touching their eyes, nose, or mouth.
19 This mode of transmission—indirect transmission via objects and surfaces—is known as
20 “fomite transmission.”⁶ To take one example, a study of a COVID-19 outbreak
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22 ⁵ Johns Hopkins University & Medicine, COVID-19 Dashboard by the Center for
23 Systems Science and Engineering, <https://coronavirus.jhu.edu/map.html> (last viewed on
24 Dec. 17, 2020).

25 ⁶ WHO, *Transmission of Sars-CoV-2: Implications for Infection Prevention*
26 *Precautions* (July 9, 2020), [https://www.who.int/news-](https://www.who.int/news-room/commentaries/detail/transmission-of-sars-cov-2-implications-for-infection-prevention-precautions)
27 [room/commentaries/detail/transmission-of-sars-cov-2-implications-for-infection-](https://www.who.int/news-room/commentaries/detail/transmission-of-sars-cov-2-implications-for-infection-prevention-precautions)
28 [prevention-precautions](https://www.who.int/news-room/commentaries/detail/transmission-of-sars-cov-2-implications-for-infection-prevention-precautions) (last viewed on Dec. 5, 2020).

1 published in the *Emerging Infectious Diseases* journal identified indirect transmission via
2 objects such as elevator buttons and restroom taps as an important possible cause of a
3 “rapid spread” of the coronavirus in a shopping mall in Wenzhou, China.⁷ And,
4 unfortunately, the coronavirus has a proclivity to “stick.” One recent study found that the
5 coronavirus remained viable for up to 28 days on a range of common surfaces—such as
6 glass, stainless steel, and money—left at room temperature.⁸ It is undoubtedly for this
7 reason that when people return home from a trip to the supermarket, for example, almost
8 everyone will wash their hands thoroughly immediately after entering the door: they may
9 have touched a surface on which the virus was present and they do not want to risk
10 spreading the disease to themselves or their families.

11 Also of note, infected persons can generate virus-laden aerosols that linger in the
12 air even after the infected person has left the vicinity and can migrate substantial
13 distances through a building’s ventilation systems. One study found the presence of the
14 coronavirus within the HVAC system servicing hospital ward rooms of COVID-19
15 patients. This study detected SARS-CoV-2 RNA in ceiling vent openings, vent exhaust
16 filters, and central ducts that were located more than 50 meters from the patients’ rooms.⁹
17 Another study of an outbreak at a restaurant in China concluded that the spread of the
18 coronavirus “was prompted by air-conditioned ventilation,” with persons who sat at
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20 ⁷ Jing Cai et al., *Indirect Virus Transmission in Cluster of COVID-19 Cases,*
21 *Wenzhou, China, 2020*, 26 *Emerging Infectious Diseases* 1343 (2020),
22 https://wwwnc.cdc.gov/eid/article/26/6/20-0412_article (last viewed Dec. on 5, 2020).

23 ⁸ Shane Riddell et al., *The Effect of Temperature on Persistence of SARS-CoV-2 on*
24 *Common Surfaces*, 17 *Virology J.* 145 (2020),
25 <https://virologyj.biomedcentral.com/articles/10.1186/s12985-020-01418-7> (last viewed
26 on Dec. 5, 2020).

27 ⁹ Karolina Nissen et al., *Long-Distance Airborne Dispersal of SARS-CoV-2 in*
28 *Covid-19 Wards*, 10 *Sci. Rep.* 19589 (2020), <https://www.nature.com/articles/s41598-020-76442-2> (last viewed on Dec. 7, 2020).

1 tables downstream of the HVAC system’s air flow becoming infected.¹⁰ Based on
2 “epidemiological evidence suggestive of [coronavirus] transmission through aerosol,”¹¹
3 the Environmental Protection Agency (“EPA”), the Occupational Safety and Health
4 Administration (“OSHA”), and the Centers for Disease Control and Prevention (“CDC”)
5 have recommended that facilities improve their ventilation and HVAC systems by, for
6 example, increasing ventilation with outdoor air and air filtration.¹²

7 A crucial factor that has facilitated the rapid proliferation of COVID-19 outbreaks
8 is that infected persons can spread the virus *even while they do not exhibit any symptoms*
9 *of COVID-19*. Research published through the National Academy of Sciences has found
10 that most COVID-19 transmission is attributable to “silent transmission” by people who
11 are not even showing symptoms.¹³ According to the WHO, the incubation period for
12 COVID-19—*i.e.*, the time between exposure to the coronavirus and symptom onset—can
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16 ¹⁰ Jianyun Lu et al., *COVID-19 Outbreak Associated with Air Conditioning in*
17 *Restaurant, Guangzhou, China*, 26 *Emerging Infectious Diseases* 1628, 1629 (2020),
18 https://wwwnc.cdc.gov/eid/article/26/7/20-0764_article (last viewed on Dec. 7, 2020).

19 ¹¹ EPA, *Indoor Air and COVID-19 Key References and Publications*,
20 [https://www.epa.gov/coronavirus/indoor-air-and-covid-19-key-references-and-](https://www.epa.gov/coronavirus/indoor-air-and-covid-19-key-references-and-publications)
21 [publications](https://www.epa.gov/coronavirus/indoor-air-and-covid-19-key-references-and-publications) (last viewed on Dec. 5, 2020) (capitalization omitted).

22 ¹² EPA, *Indoor Air and Coronavirus (COVID-19)*,
23 <https://www.epa.gov/coronavirus/indoor-air-and-coronavirus-covid-19> (last viewed on
24 Dec. 5, 2020); CDC, *COVID-19 Employer Information for Office Buildings* (Oct. 29,
25 2020), <https://www.cdc.gov/coronavirus/2019-ncov/community/office-buildings.html>
26 (last viewed on Dec. 5, 2020); OSHA, *Guidance on Preparing Workplaces for COVID-*
27 *19* 12 (2020), <https://www.osha.gov/Publications/OSHA3990.pdf> (last viewed on Dec. 5,
28 2020).

¹³ Syed M. Moghadas et al., *The Implications of Silent Transmission for the Control*
of COVID-19 Outbreaks, 117 *PNAS* 30 (2020),
<https://www.pnas.org/content/117/30/17513> (last viewed on Dec. 5, 2020).

1 be up to 14 days,¹⁴ while other sources recognize the potential for longer “pre-
2 symptomatic” periods. In addition, the CDC estimates that 40% of infected individuals
3 may never show symptoms (referred to as “asymptomatic” carriers),¹⁵ while other studies
4 suggest even higher rates.

5 Due to the physical ramifications of the coronavirus, government officials have
6 responded with a slew of restrictions that, among other things, seeks to preserve property
7 from viral contamination that could exacerbate this pandemic’s human tragedy. As
8 Motiv has alleged, its property was subject to multiple orders that prohibited access to the
9 property. See Complaint, ¶¶ 38–50. In Executive Order N-33-20, Governor Newsom
10 ordered all California residents to (with limited exceptions) stay home at their place of
11 residence—which in effect barred residents from leaving their homes to patronize
12 Motiv.¹⁶ Likewise, patrons were prohibited from accessing Motiv under a Los Angeles
13 order dictating that operations cease at businesses requiring in-person worker attendance,
14 due to the wide spread of the “COVID-19 virus [that] can spread easily from person to
15 person and [that] is *physically causing property loss or damage* due to its tendency to
16 attach to surfaces for prolonged periods of time.”¹⁷

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19 ¹⁴ WHO, *Coronavirus disease 2019 (COVID-19) Situation Reports - 73*,
20 <https://www.who.int/docs/default-source/coronaviruse/situation-reports/20200402-sitrep-73-covid-19.pdf> (last viewed on Dec. 7, 2020).

21 ¹⁵ CDC, *Pandemic Planning Scenarios* (Sept. 10, 2020),
22 <https://www.cdc.gov/coronavirus/2019-ncov/hcp/planning-scenarios.html> (last viewed on
23 Dec. 5, 2020).

24 ¹⁶ See Governor Gavin Newsom, Executive Order N-33-20 (Mar. 19, 2020),
25 <https://covid19.ca.gov/img/Executive-Order-N-33-20.pdf>.

26 ¹⁷ Mayor Eric Garcetti, *Public Order Under City of Los Angeles Emergency*
27 *Authority* (issued March 19, 2020 and revised April 10, 2020) (emphasis added),
28 <https://www.lamayor.org/sites/g/files/wph446/f/page/file/SaferAtHomeAPR10.pdf> (last
viewed on Dec. 5, 2020).

1 **B. The Coronavirus Pandemic Has Caused Direct Physical Loss and**
 2 **Damage**

3 The viral pandemic and attendant government restrictions have made it unsafe and,
 4 in many cases, unlawful for businesses to use property for its full intended function.
 5 Property undermined in this manner has, under California law and basic principles of
 6 insurance interpretation, been physically lost and damaged.

7 Just as the home in *Hughes* was held to be physically harmed when the imminent
 8 risk of collapse rendered it “useless” but otherwise “intact,” so too is actual or imminent
 9 viral contamination and ensuing loss of use an apt example of physical loss and damage.
 10 199 Cal. App. 2d at 248-49; accord *Strickland*, 200 Cal. App. 3d at 801.¹⁸ Further, just
 11 as the *Armstrong* Court reasoned that a building sustains “physical injury” when its
 12 components are such that “common daily activities may cause asbestos fibers to be
 13 released,” likewise a business also intuitively suffers physical injury where its common
 14 function of hosting employees, staff, and patrons at its physical premises suddenly
 15 becomes a health hazard. 45 Cal. App. 4th at 91.

16 Moreover, whether the coronavirus is conclusively shown to be on-premises and
 17 corrupting property thereon is in no way dispositive. Nothing in the text of the insuring
 18 agreement covering “direct physical loss or damage” conditions insurance coverage on
 19 adverse impacts to the structural makeup of property. Indeed, *Hughes* long ago rejected
 20 the narrow view of coverage that “would deny that any loss or damage occurred unless
 21 some tangible injury to the physical structure itself could be detected.” 199 Cal. App. 2d
 22 at 248. Further, it is settled law in California that “[d]irect physical loss under an all-risk
 23 policy generally may include losses due to either theft or conversion”—*i.e.*, perils defined
 24 not by structural alterations but by their capacity to destroy the use and enjoyment of

25 _____
 26 ¹⁸ See also 10A Couch on Ins. § 148:46 (citing cases “allowing coverage based on
 27 physical damage despite the lack of physical alteration of the property,” where
 28 “threatened physical damage” rendered premises “uninhabitab[le]” and “trigger[ed] the
 insured’s obligation to mitigate the impending loss”).

1 property. *Pac. Marine*, 248 F. Supp. 3d at 993 (citing *EOTT Energy*, 45 Cal. App. 4th at
 2 569). Injury owing to loss of use of property due to a pervasive physical virus and related
 3 government restrictions is no less “physical” than injury based on mere property theft.

4 In that regard, several persuasive pandemic precedents in other states have, at least
 5 at the pleadings stage, acknowledged the possibility that “physical damage occurs where
 6 a policyholder loses functionality of their property [] by operation of civil authority,”
 7 *Optical Services, USA v. Franklin Mut. Ins. Co.*, BER-L-3681-20, Tr. at 29 (N.J. Super.
 8 Ct. Aug. 30, 2020), and/or through “the presence of COVID-19 at *or near*” premises,
 9 *JGB Vegas Retail Lessee, LLC v. Starr Surplus Lines Ins. Co.*, 2020 WL 7258108, at *2
 10 (Nev. Dis. Ct. Nov. 30, 2020) (emphasis added).¹⁹

11 Accordingly, Motiv’s injury—the forced closure of its retail operations due to a
 12 fast-spreading virus and related governmental limitations—fits squarely within the grant
 13 of coverage against “direct physical loss or damage.” At minimum, CCC has failed to
 14 carry its burden of establishing that its contrary interpretation of the policy is “the *only*
 15 reasonable one,” and it is therefore not entitled to a hasty dismissal of its policyholder’s
 16 coverage claim. *MacKinnon*, 31 Cal. 4th at 655.

17 **IV. The Federal Precedents CCC Invokes are Inapposite and Unpersuasive**

18 To date, no California appellate decision has addressed COVID-19 insurance
 19 coverage issues. With no controlling California authority on point, CCC resorts to citing
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21 ¹⁹ See also, e.g., *Elegant Massage, LLC v. State Farm Mut. Auto. Ins. Co.*, 2020 WL
 22 7249624, at *10 (E.D. Va. Dec. 9, 2020) (“Here, while the Light Stream Spa was not
 23 structurally damaged, it is plausible that Plaintiff’s experienced a direct physical loss
 24 when the property was deemed uninhabitable, inaccessible, and dangerous to use by the
 25 Executive Orders because of its high risk for spreading COVID-19, an invisible but
 26 highly lethal virus.”); *Hill & Stout PLLC v. Mut. of Enumclaw Ins. Co.*, 2020 WL
 27 6784271, at *2 (Wash. Super. Ct. Nov. 13, 2020) (holding that dental practice sufficiently
 28 pled “physical loss” where it was allegedly “unable to see patients and practice dentistry”
 due to “the wide spread of COVID-19 and the Governors’ Orders”).

1 federal district court cases that, purporting to apply California law, dismissed coverage
 2 claims by pandemic-affected businesses.²⁰ Yet for several reasons, those federal
 3 decisions are factually inapposite and inconsistent with California law. None of those
 4 cases justifies the dismissal of Motiv’s well-pleaded complaint—which alleges physical
 5 harm due to fortuitous pandemic perils insured under an “all risks” policy.

6 *First*, in virtually all the federal cases CCC cites, the subject policies specifically
 7 exclude viral risks from the insuring agreement.²¹ In contrast, Motiv’s policy contains no
 8

9 ²⁰ See ECF No. 51 at 21-22 (citing *10E, LLC v. Travelers Indem. Co. of Conn.*, 2020
 10 WL 5359653 (C.D. Cal. Sept. 2, 2020); *Plan Check Downtown III, LLC v. AmGuard Ins.*
 11 *Co.*, 2020 WL 5742712 (C.D. Cal. Sep. 10, 2020) (tentative ruling); *Pappy’s Barber*
 12 *Shops, Inc. et al. v. Farmers Group, Inc.*, 2020 WL 5500221 (S.D. Cal. Sept. 11, 2020);
 13 *Mortar & Pestle Corp. v. Atain Spec. Ins. Co.*, No. 20-cv-03461-MMC (N.D. Cal. Sept.
 14 11, 2020); *Mudpie, Inc. v. Travelers Cas. Ins. Co. of Am.*, 2020 WL 5525171 (N.D. Cal.
 15 Sept. 14, 2020); *Franklin EWC, Inc. v. Hartford Fin. Servs. Group, Inc.*, 2020 WL
 16 5642483 (N.D. Cal. Sept. 22, 2020), *appeal filed*, No. 20-16858 (9th Cir. Sept. 24,
 17 2020)); *Mark’s Engine Co. No. 28 Rest., LLC v. The Travelers Indem. Co. of Conn.*, 2020
 18 WL 5938689 (C.D. Cal. Oct. 2, 2020), *appeal filed*, No. 20-56031 (9th Cir. Oct. 6, 2020);
 19 *O’Brien Sales & Marketing v. Transportation Ins. Co.*, No. 2:20-cv-002951-MMC (N.D.
 20 Cal. Oct. 9, 2020); *Travelers Cas. Ins. Co. of Am. v. Geragos & Geragos*, 2020 WL
 21 6156584 (C.D. Cal. Oct. 19, 2020); *Founder Inst. Inc. v. Hartford Fire Ins. Co.*, 2020
 22 WL 6268539 (N.D. Cal. Oct. 22, 2020); *Boxed Foods Co., LLC v. Cal. Cap. Ins. Co.*,
 23 2020 WL 6271021 (N.D. Cal. Oct. 26, 2020); *West Coast Hotel Mgmt. v. Berkshire*
 24 *Hathaway Guard Ins. Cos.*, 2020 WL 6440037 (C.D. Cal. Oct. 27, 2020)).

25 ²¹ See, e.g., *10E*, 2020 WL 5359653, at *1 (“We will not pay for loss or damage
 26 caused by or resulting from any virus”); *Mark’s Engine*, 2020 WL 5938689, at *2
 27 (same); *Mudpie*, 2020 WL 5525171, at *1 (same); *Geragos & Geragos*, 2020 WL
 28 6156584, at *2 (same); *Pappy’s Barber Shops*, 2020 WL 5500221, at *2 (exclusions for
 “virus or bacteria”); *Franklin EWC*, 2020 WL 5642483, at *2 (“We will not pay for loss
 or damage caused directly or indirectly by any of the following. Such loss or damage is
 excluded regardless of any other cause or event that contributes concurrently or in any
 sequence to the loss: (1) Presence, growth, proliferation, spread or any activity of . . .
 bacteria or virus.”); *Founder Inst.*, 2020 WL 6268539, at *1 (same); *Plan Check*, 2020
 WL 5742712, at *3 (similar); *Boxed Foods*, 2020 WL 6271021, at *3 (“We do not insure
 for loss or damage caused by, resulting from, contributing to or made worse by . . . any

1 such exclusion. *See Dino Palmieri Salons, Inc. v. State Auto. Mut. Ins. Co.*, No. 20-cv-
 2 932117, at *11 (Ohio Ct. Cmn. Pleas Nov. 17, 2020) (denying insurer’s motion to
 3 dismiss pandemic coverage claim, and distinguishing contrary authorities that “involved
 4 policies with a specific virus exclusion”).

5 Also of note, in many of the cited cases, the policyholders sought to plead around
 6 virus exclusions by expressly disclaiming reliance on the physical perils posed by
 7 widespread coronavirus.²² In other words, those policyholders disqualified themselves
 8 from coverage by explicitly steering clear of perils that, but for a virus exclusion, could
 9 constitute “direct physical loss or damage.” No similar disqualifying allegation is present
 10 in Motiv’s complaint.

11 *Second*, the federal cases cited by CCC are especially unpersuasive given that, in
 12 those cases, neither the insurer nor the policyholder brought the most relevant California
 13 authority to the court’s attention. In particular, those decisions do not cite the *Hughes*
 14

15 pathogenic organism,” which is defined to include “virus”); *West Coast Hotel*, 2020 WL
 16 6440037, at *1 (“The Policy here excludes as a Covered Cause of Loss any ‘loss or
 17 damage caused directly or indirectly by . . . [a]ny virus’”); ECF No. 51-1 at 94
 18 (Transcript of *Mortar & Pestle*: “It also appears to the Court, at least from the very broad
 19 and what appears to be clear language of the exclusion, that even if there were deemed to
 20 be damage or a covered loss that it would be excluded under the virus exclusion.”). The
 21 one exception, *O’Brien*, was dismissed without a written opinion and in any event the
 district court granted the policyholder leave to amend its complaint. *O’Brien*, No. 2:20-
 cv-002951-MMC, Dkt. 40.

22 ²² *See, e.g., Pappy’s Barber Shops*, 2020 WL 5500221, at *4 n.2 (“Plaintiffs
 23 expressly allege that COVID-19 did not cause physical loss of or damage to their
 24 properties, alleging and arguing only that that the government orders themselves
 25 constitute direct physical loss of or damage to the properties”); *10E*, 2020 WL 5359653,
 26 at *6 (“Plaintiff asserts that it is ‘is not attempting to recover any losses from COVID-19
 27 or its proliferation.’”); *Mudpie*, 2020 WL 5525171, at *5 (“Rather than alleging that
 28 COVID-19 or any other physical impetus caused the loss of functionality of its storefront,
 Mudpie alleges that its ‘loss is caused by government closure orders’”).

1 and *Armstrong* lines of precedents discussed above, which are the most authoritative
 2 precedents in a case, like this one, where an imminent risk of property damage
 3 substantially alters and undermines the usability of physical property.²³

4 Critically, moreover, the California precedents on which those district courts did
 5 rely do not address the issues presented in this case. Rather, they are decisions in which
 6 the harm was only to what the court considered intangible property, such as electric data,
 7 *Ward Gen. Ins. Servs*, 114 Cal. App. 4th at 555-56, or where the cause of loss was an
 8 internal vice, such as a machine defect, *MRI Healthcare*, 187 Cal. App. 4th at 780, or
 9 newly-discovered counterfeit status, *Doyle*, 21 Cal. App. 5th at 38–40. *See generally*
 10 *10E*, 2020 WL 5359653, at *4-5. None of these rulings speaks to a case of fortuitous
 11 viral harm to actual, tangible commercial property.

12 *Third*, while a number of CCC’s cited cases allow for the possibility that fortuitous
 13 loss of usability of physical property can constitute physical harm, they then erroneously
 14 demand that any such loss be total and permanent.²⁴ This additional coverage hurdle,
 15 however, runs contrary to text, purpose, and precedent. Nothing in the policy’s “direct
 16

17 ²³ In a recent order granting demurrer as to a pandemic coverage complaint, a
 18 California trial court finally acknowledged *Hughes* but attempted to recast it as a
 19 traditional physical damage case—opining that *Hughes* “involved physical damage to the
 20 property adjacent to the home in a manner that physically damaged the home itself by
 21 taking away its lateral support.” *Musso & Frank Grill Co., Inc. v. Mitsui Sumitomo Ins.*
 22 *USA Inc.*, No. 20STCV16681, at *5 (Cal. Super. Ct. Nov. 9, 2020). But, if the property
 23 in *Hughes* can be considered “physically damaged” because a peril external to the
 24 property (shifting land) rendered the property itself (a house) unusable for lack of lateral
 25 support, then it follows that Motiv’s property should likewise be considered “physically
 26 damaged” because coronavirus in the vicinity of its property rendered it unusable for lack
 27 of health safety. In any event, the trial court’s discussion of *Hughes* is *dictum*, because
 28 the court there held that the policyholder had “failed to allege facts suggesting its claim
 would not fall within the Virus Exclusion” contained in its policy. *Id.* at *4.

²⁴ *See, e.g.*, *10E*, 2020 WL 5359653, at *5 (finding no physical loss where a restaurant could not host diners but “remained in possession of its dining room”); *Mudpie*, 2020 WL 5525171, at *4 (finding no physical loss where dispossession of storefront due to the pandemic was not a “permanent dispossession”).

1 physical loss or damage” insuring agreement requires “complete” or “permanent”
2 physical deprivation in order to trigger coverage, let alone imposes that condition by the
3 requisite “clear and unmistakable language,” *MacKinnon*, 31 Cal. 4th at 648. *See Adv.*
4 *Cable Co., LLC v. Cincinnati Ins. Co.*, 2014 WL 975580, at *11 (W.D. Wisc. Mar. 12,
5 2014) (“The [Property] Policy does not state that damage must reach some level of
6 severity to trigger the coverage threshold.”), *aff’d*, 788 F.3d 743 (7th Cir. 2015).
7 Moreover, refusing coverage where a business premises retains some function but cannot
8 operate as intended would conflict with the well-recognized “purpose and nature of
9 ‘business interruption’ insurance,” which is to “indemnify the insured against losses
10 arising from his inability to continue the *normal* operation and functions of his business.”
11 *Northrop Grumman Corp. v. Factory Mut. Ins. Co.*, 2013 WL 3946103, at *12 (C.D. Cal.
12 July 31, 2013) (quoting *Pac. Coast Eng’g Co. v. St. Paul Fire & Marine Ins. Co.*, 9 Cal.
13 App. 3d 270, 275 (1970)) (emphasis added and ellipses omitted). Further, imposing an
14 atextual “total loss of use” requirement on property insureds would be at odds with the
15 California Court of Appeal’s recent holding, in the liability insurance context, that when
16 an insurance contract covers “loss of use,” “the reasonable expectations of the insured
17 would be that ‘loss of use’ means the loss of *any* significant use of the premises, not the
18 total loss of all uses.” *Thee Sombrero, Inc. v. Scottsdale Ins. Co.*, 28 Cal. App. 5th 729,
19 737 (2018) (emphasis in original).

20 In short, despite what some lower courts have suggested in opinions that did not
21 consider the authorities cited above, a business may justifiably expect that if it purchases
22 “all risks” insurance on a property designed to serve customers, it would be eligible for
23 coverage if a non-excluded risk deprived the business of its ability to use the property to
24 offer its full range of services to those customers for any meaningful period of time.

25 *Fourth*, CCC’s cases too often make the mistake of equating all losses of use of
26 property with pure economic losses that do not qualify as physical injury. *See, e.g., 10E*,
27 2020 WL 5359653, at *4-5 (equating “impairment to economically valuable use of
28

1 property” with “[d]etrimental economic impact” that falls short of “physical loss or
2 damage”). Those cases ignore the California Court of Appeal’s admonition that the
3 “correct principle [] is *not* that economic losses, by definition, do not constitute property
4 damage,” because it is “difficult to conceive of loss-of-use damages as anything other
5 than economic losses.” *Thee Sombrero*, 28 Cal. App. 5th at 739 (emphasis in original
6 and citation omitted). “Rather,” as the Court explained, “the correct principle is that
7 losses that are *exclusively economic*, without any accompanying physical damage or loss
8 of use of tangible property, do not constitute property damage.” *Id.* (emphasis added).

9 Here, Motiv has alleged property damage, *i.e.*, loss of use of tangible property (its
10 retail store) due to an external physical force (the viral pandemic and attendant
11 restrictions). Further, Motiv seeks to recover lost business income not because of an
12 exclusively economic event (such as a loss in market popularity of its store), but because
13 it purchased business income coverage specifically designed to insure against business
14 losses in the event of unexpected physical injury like that which it has alleged. Motiv’s
15 losses, which are both physical *and* economic, are covered.

16 *Finally*, at least one of CCC’s cases relied on the period of restoration measure—
17 namely, the time in which injured property “should be repaired, rebuilt or replaced”—to
18 justify its view that “inability to occupy” property during this pandemic is not a covered
19 event because there is ostensibly nothing to “repair.” *Mudpie*, 2020 WL 5525171, at *4.
20 Not so. Loss of utility can be repaired, rebuilt, or replaced—*i.e.*, property that is
21 unusable or non-functional can be restored to its previous functional purpose. And in
22 most cases, unusable premises can be restored to usable business space only through
23 physical remedial measures—such as extensive and repeated cleaning and disinfecting,
24
25
26
27
28

1 reconfiguring building layouts to accommodate social distancing, and modifying air-
2 conditioning systems to improve ventilation.²⁵

3 **V. CCC Cannot Credibly Oppose Coverage for a Viral Pandemic Under a Policy**
4 **With No Virus Exclusion.**

5 Perhaps the most basic flaw in CCC’s argument against virus-related coverage is
6 that CCC promised to insure against “all risks,” and could have—but did not—include in
7 its policy an exception for virus-related risks.

8 “The general rule is that in an all-risk property insurance” policy, such as Motiv’s,
9 “all risks are covered unless specifically excluded in the policy.” *Davis v. Utd. Servs.*
10 *Auto. Ass’n*, 223 Cal. App. 3d 1322, 1328 (1990). CCC knew how to include a broad
11 virus exclusion in its insurance policy: In 2006, the Insurance Services Office (“ISO”)
12 drafted an expansive virus and bacteria exclusion, which ISO has published and made
13 available for use by insurers as a standard virus exclusion form. *See Compl.*, ¶¶ 24-25
14 (alleging that CCC used, in part, ISO policy form language but failed to use the ISO virus
15 exclusion); *see also Boxed Foods Co., LLC v. Cal. Cap. Ins. Co.*, 2020 WL 6271021, at
16

17 ²⁵ Some out-of-state courts have dismissed COVID-19 coverage claims on the
18 ground that a viral event can supposedly be cleaned quickly. *See, e.g., Uncork & Create*
19 *LLC v. Cincinnati Ins. Co.*, 2020 WL 6436948, at *5 (S.D.W.V. Nov. 2, 2020). But
20 nothing in the insurance policy eliminates coverage if the period of restoration is short
21 (deductibles serve that function). Further, a one-time wipe-down of the virus is often
22 insufficient to restore property to its intended use—given how prevalent and easily spread
23 the virus is and thus how imminent its return would be if normal operations resumed.
24 Thus, such cleaning does not foreclose ongoing physical loss and damage (and business
25 income loss) by virtue of continued impaired use. *See Pac. Coast Eng’g*, 9 Cal. App. 3d
26 at 275 (defining the “purpose” of business interruption insurance as providing indemnity
27 during the time when one is unable “to continue the normal operation and functions of his
28 business”); *see also Columbiaknit, Inc. v. Aff’d FM Ins. Co.*, 1999 WL 619100, at *6 (D.
Or. Aug. 4, 1999) (“[I]f an article of retail clothing has an odor strong enough that it must
be washed to remove it, (and the garment therefore cannot be sold as new) it has sustained
physical damage and would be covered under an ‘all-risk’ property insurance policy.”).

1 *6-7 nn. 7-8 (N.D. Cal. Oct. 26, 2020) (describing the “exceptionally wide net” cast by
 2 “ISO’s Virus Exclusion”). Notably, a substantial majority of insurers has adopted either
 3 the ISO virus exclusion or some other express virus exclusion: according to a June 2020
 4 report by the National Association of Insurance Commissioners, approximately 83% of
 5 business policies contain a virus exclusion.²⁶ But the “all risks” policy that CCC drafted
 6 and sold Motiv is not one of them.

7 This omission cannot be ignored. The California Supreme Court has explained
 8 that if an insurer is aware of an exclusion that bars coverage but chooses not to use it, the
 9 insurer cannot obtain a construction of its insurance policy that imposes the language of
 10 the exclusion that it chose not to use. *See Safeco Ins. Co. of Am. v. Robert S.*, 26 Cal. 4th
 11 758, 763-64 (2001) (“Because Safeco chose not to have a criminal act exclusion, instead
 12 opting for an illegal act exclusion, we cannot read into the policy what Safeco has
 13 omitted. To do so would violate the fundamental principle that in interpreting contracts,
 14 including insurance contracts, courts are not to insert what has been omitted.”). Yet that
 15 is precisely what CCC asks this Court to do, in contravention of binding California
 16 Supreme Court authority.

17 In short, if CCC did not want to cover the risk of virus-induced loss of use, it
 18 needed to say so “specifically,” with an available, on-point virus exclusion—not with an
 19 after-the-fact attempt to insert the missing exclusion in the policy by recasting
 20 California’s longstanding definition of “direct physical loss or damage.” *See Hughes*,
 21 199 Cal. App. 2d at 248-49 (declining to hold that a property rendered “useless” but
 22 otherwise intact is not lost or damaged, and explaining that “a policy should not be so
 23 interpreted in the absence of a provision *specifically* limiting coverage in this manner”)
 24

25 ²⁶ National Association of Insurance Commissioners, *COVID-19 Property &*
 26 *Casualty Insurance Business Interruption Data Call: Part 1, Premiums and Policy*
 27 *Information*, at 3 (June 2020),
 28 https://content.naic.org/industry_property_casualty_data_call.htm (click “COVID-19
 Business Interruption Premium Nat’l Aggregates (PDF)” on the right sidebar).

1 (emphasis added). California law does not permit the interpretation of the insurance
2 policy that CCC urges this Court to adopt. *Safeco*, 26 Cal. 4th at 763-64.

3 **CONCLUSION**

4 For the foregoing reasons, and for the reasons set forth in Motiv’s brief, the Court
5 should deny CCC’s motion to dismiss Motiv’s coverage claim.

6
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Respectfully submitted,

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9
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13 UNITED POLICYHOLDERS