

## FUNDRAISING EVENT SPONSORSHIP OPPORTUNITIES

Become a sponsor to promote your business and secure United Policyholders' future.



### Sponsor Benefits

Please join United Policyholders' Board of Directors, staff, and volunteers to benefit our nonprofit organization's important work empowering the insured and improving disaster resilience & recovery.

Here are the sponsorship opportunities for this unique event.

Sponsor Category	Acknowledgment and Recognition	Party Packages
<b>Presenting Sponsor</b> <b>\$25,000</b>	<p>Option to record 2-minute video to be shown during the program</p> <p><b>Premier logo placement on all event promotional materials:</b></p> <ul style="list-style-type: none"> <li>- Brochure mailed with all wine party packages</li> <li>- Virtual event program slide highlighting presenting sponsor</li> <li>- UP to Good event website, highlighted as "presenting sponsor"</li> <li>- Party related emails and social media blasts</li> </ul>	<p>20 virtual packages  <b>and</b>            8 live event tickets</p>
<b>Visionary Sponsor</b> <b>\$10,000</b>	<p><b>Company logo featured on all event promotional materials:</b></p> <ul style="list-style-type: none"> <li>- Brochure mailed with all wine party packages</li> <li>- Virtual event program slide highlighting your company</li> <li>- The home page of the UP to Good event website</li> <li>- Party related emails and social media blasts</li> </ul>	<p>12 virtual packages  <b>or</b>            8 live event tickets</p>
<b>Wine Sponsor</b> <b>\$5,000</b>	<p><b>Company logo featured on:</b></p> <ul style="list-style-type: none"> <li>- Brochure mailed with all wine party packages</li> <li>- Virtual event program with shared slide for all 'Wine' sponsors</li> <li>- UP to Good event website as a "Wine" level sponsor</li> <li>- Select party related emails and social media blasts</li> </ul>	<p>8 virtual packages  <b>or</b>            4 live event tickets</p>
<b>Tasting Sponsor</b> <b>\$2,500</b>	<p><b>Company logo featured on:</b></p> <ul style="list-style-type: none"> <li>- All event printed promotional materials</li> <li>- Virtual event program with shared slide for all 'Tasting' sponsors</li> <li>- UP to Good event website as a "Tasting" level sponsor</li> <li>- Select party related emails</li> </ul>	<p>4 virtual packages  <b>or</b>            2 live event tickets</p>
<b>Supporter</b> <b>\$1,000</b>	<p><b>Company Name featured on:</b></p> <ul style="list-style-type: none"> <li>- UP to Good event website as a Supporter</li> <li>- Select party related emails</li> </ul>	<p>1 virtual package  <b>or</b>            1 live event ticket</p>

To learn more about the event, please visit [www.uphelp.org/UPtoGood2021](http://www.uphelp.org/UPtoGood2021) or contact us at [events@uphelp.org](mailto:events@uphelp.org) or 415.393.9990 x 103.

## UP to Good 2021 SPONSORSHIP COMMITMENT FORM

Yes! I want to sponsor United Policyholders' UPstanding work empowering the insured.

- Presenting \$25,000
- Visionary \$10,000

- Wine \$5,000
- Tasting \$2,500

- Supporter \$1,000
- Donation \$\_\_\_\_\_

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Contact Name

Company (to be listed on materials)

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Street Address

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City

State

Zip

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Preferred Phone

Preferred Email Address

### PAYMENT AND BILLING INFORMATION (IF DIFFERENT THAN ABOVE)

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Contact Name

Company

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Street Address

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City

State

Zip

### TYPE OF PAYMENT

- Check Enclosed (payable: United Policyholders)
- Payment Made Online (uphelp.org/donate)
- MasterCard
- Visa
- American Express
- Discover

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Card Number

Expiration Date

CVC Code

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Name on Card

Signature

### PLEASE MAIL THIS FORM AND PAYMENT TO:

**United Policyholders**  
UP To Good Sponsorship  
917 Irving St, Suite 4  
San Francisco, CA 94122

### OR EMAIL THIS FORM TO:

Email: [Events@uphelp.org](mailto:Events@uphelp.org)  
Phone: 415.393.9990 x 103  
Online Donation Link: [uphelp.org/donate](https://uphelp.org/donate)

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All contributions to this 501(c)(3) organization are fully tax deductible as permitted by law.

**Our tax identification number is 94-3162024. Thank you for your support.**