Addressing Property Insurance Market Failures with a Federal Catastrophe Reinsurance Program

NAIC Fall Meeting, Orlando, Florida, 11/30/23
UP: A 32 year old 501(c)(3) insurance consumer non-profit

Our website, programming, volunteers and guidance help over 500,000 people each year
UP Goals:

Contribute to solving market problems and protecting policyholders’ reasonable expectations of coverage

Help consumers adapt to the changing P&C landscape/climate change

Restore affordable insurance options for home and business owners that provide essential asset protection and loss recovery financing.

Advance/increase mitigation support and insurance rewards (premium discounts, renewal assurances)
Growing alarm over the extent to which the private market is “failing”

Insurance companies leaving California
A lot of people in the Bay Area are losing their homeowners insurance. Big companies, like State Farm and Allstate, and even some smaller companies, are either refusing to insure you, or simply closing up shop in California. NBC Bay Area’s Rai Mathri reports.

More Americans are going without homeowners insurance. That could spell trouble.
Hurricane Idalia intensified Tuesday as it approached the Gulf Coast of Florida. Given that, recent reporting in The Wall Street Journal caught our eye. Its headline: “Americans Are Bailing on Their Home Insurance.” The Journal reported that some 12% of homeowners are choosing not to.

Farmers Insurance is the 4th major insurer to leave Florida, underlining insurance crisis

Brandon Girod
Pensacola News Journal
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Realism is in order

“Inconvenient truths

“Insurance coverage is no longer a one way street. In my opinion, the future won’t support the current model” Jean Bonander, Joint Powers Authority/ Municipal Risk Pooling expert

“A publicly traded insurance company in the face of climate change is not a sustainable business model for the end user, the consumer.” Amy Bach, quoted in “This Changes Everything: Capitalism vs. the Climate”, Naomi Klein, Knopf Press, 2014
Innovating is imperative

Even if the reinsurance market softens in the spring as predicted...

Private reinsurers have an unsustainable degree of control over the P&C marketplace (and by reference, real estate, lending, homeownership, local, state and federal governments)

Reinsurance pricing and treaty conditions are dramatically reducing affordability and availability of essential property insurance

Reinsurers are directing underwriting, setting minimum risk scores

Gov’t-sponsored insurers of last resort are in higher demand and experiencing significant reinsurance challenges
Governments supported programs aimed at stabilizing property insurance markets, filling gaps/voids.

**National:** National Flood Insurance Program, Terrorism Risk Insurance Program, Standards and programs related to Health, Workers Comp, Long Term Care, Crops, etc.

Risk Pool History and Innovation

Through the 1970s, a majority of municipalities carried commercial insurance. Beginning in the mid-1970s and accelerating in the early-1980s, a crisis in the municipal insurance market led to a period of substantial insurance cost instability. Reinsurers were folding rapidly and rates paid by cities grew dramatically as the market contracted from the supply side. The causes of the market disruption are still debated today, but the result of municipalities shouldering the burden of untenable premiums for their insurance led many to seek out alternative sources of coverage.

Intergovernmental risk pools gained traction as commercial markets experienced their collapse in the early 1980s. In practice, they function much like commercial insurance companies. Cities, counties, or other government entities group together to pool their risk to diversify it and to control costs. By managing risk factors collaboratively, member entities reduce the overall cost of coverage for one another.

Formed in 2007 by a group of Caribbean governments, the Caribbean Catastrophe Risk Insurance Facility (CCRIF) is a pooled catastrophe fund that helps limit the financial impact of natural disasters to member nations. The CCRIF provides liquidity and the means of recovery for various nations that, individually, would have found it impossible or cost-prohibitive to access such safeguards.... The CCRIF was among the first to develop parametric policies backed by traditional and capital markets. Impressively, the CCRIF was able to distribute $29.6 million in payouts in less than 15 days to six countries in the wake of Hurricanes Irma and Maria in September 2017.

The Power of Community Risk Pooling, Raghuveer Vinukoilu, Climate Insights and Advocacy, Munich Re US
Concepts to consider

• A new national all-risks disaster insurance program offering limited essential benefits that would pair with existing Small Business Administration low-interest loans (already available up to $500,000) and parametric products

• Community risk pools/Parametric products

• Federal and state loan guarantees for government sponsored insurers of last resort that would supplant a portion of the reinsurance

• Enhanced resources for State Insurance Regulators to be able to evaluate CAT models, promptly review new rate filings, prevent excessive executive compensation and profits but allow pricing that’s adequate to the risk to be assumed.

• Independently created public catastrophe models as a yardstick for commercially derived models
The fundamentals of a catastrophic property loss reinsurance program

- Provide reinsurance for primary insurance companies offering residential and commercial property insurance that include coverage for the perils of flood, wind, hurricane, severe convective storms, wildfire, and earthquake.

- To be eligible insurers must offer an all-perils product and actively facilitate and reward loss mitigation activities.

- Financial threshold at which an insurer may receive amounts from the fund shall be based on a percentage of no greater than 40% of the individual insurer’s probable maximum loss as determined for the catastrophe perils included in the program.

- Insurers will pay premiums for the reinsurance:
  
  (A) The expected average annual losses for the exposure of the participating insurer in the Program based on a (i) 100-year return; and (ii) pro-rata portion, based on the share of Program premium of the participating insurer.

  (B) The administrative costs to administer and manage the Program.
Thank you!

Consumer Liaison Committee members and meeting attendees for your time and attention

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