



# FUNDRAISING EVENT SPONSORSHIP OPPORTUNITIES



Friday, September 20th, 5:30pm

Join friends, public officials, colleagues and special guests at **DeLoach Vineyards** for a delicious farm-to-table seated dinner and wine pairing in a beautiful location. Funds raised during UP to Good will help United Policyholders meet the high demand for the disaster recovery and preparedness guidance and advocacy support we give consumers day in and day out. People across the country rely on our expertise, non-profit integrity and powerful national volunteer network. Fairness matters and your support makes our mission achievable.

Sponsor Category	Acknowledgement and Recognition	Event Sponsor Package
<b>Presenting Sponsor (\$20,000)</b>	<ul style="list-style-type: none"> <li>- Brief speaking opportunity during the program</li> <li>- Custom U2G 2024 Presenting Sponsor Logo</li> <li>- Social Media promo messaging</li> </ul> <b>Company logo featured on:</b> <ul style="list-style-type: none"> <li>- All event print promotional materials</li> <li>- Press Democrat ad before and after event</li> <li>- UP to good website</li> <li>- Signage at the event</li> <li>- All event related emails and social media blasts</li> </ul>	VIP Table placement, table signage and 10 dinner tickets
<b>Vineyard Sponsor (\$15,000)</b>	<ul style="list-style-type: none"> <li>- Verbal recognition during the program</li> <li>- Custom U2G 2024 Vineyard Sponsor Logo</li> <li>- Social Media promo messaging</li> </ul> <b>Company logo featured on:</b> <ul style="list-style-type: none"> <li>- All event print promotional materials</li> <li>- Press Democrat ad before and after event</li> <li>- UP to good website</li> <li>- Signage at the event</li> <li>- All event related emails and social media blasts</li> </ul>	VIP Table placement, table signage and 10 dinner tickets
<b>Visionary Sponsor (\$10,000)</b>	<ul style="list-style-type: none"> <li>- Verbal recognition during the program</li> </ul> <b>Company logo featured on:</b> <ul style="list-style-type: none"> <li>- All event print promotional materials</li> <li>- Press Democrat ad before event</li> <li>- UP to good website</li> <li>- Signage at the event</li> <li>- Select event related emails and social media blasts</li> </ul>	Premier Table placement, table signage and 10 dinner tickets
<b>Wine Sponsor (\$5,000)</b>	<b>Company logo featured on:</b> <ul style="list-style-type: none"> <li>- All event print promotional materials</li> <li>- Press Democrat ad before event</li> <li>- UP to good website</li> <li>- Signage at the event</li> <li>- Select event related emails and social media blasts</li> </ul>	Sponsor Table signage and 6 dinner tickers
<b>Tasting Sponsor (\$2,500)</b>	<b>Company name featured on:</b> <ul style="list-style-type: none"> <li>- All event print promotional materials</li> <li>- Press Democrat ad before event</li> <li>- UP to good website</li> <li>- Signage at the event</li> <li>- Select event related emails</li> </ul>	4 dinner tickers
<b>Supporter (\$1,000)</b>	<b>Company name featured on:</b> <ul style="list-style-type: none"> <li>- Signage at the event</li> <li>- Select event related emails</li> </ul>	2 dinner tickers

Please contact [events@uphelp.org](mailto:events@uphelp.org) or 415-399-9990 Ext. 104 to discuss sponsorship opportunities.

Yes! I want to sponsor United Policyholders' UPstanding work empowering the insured.

Presenting \$20,000  
 Vineyard \$15,000  
 Visionary \$10,000

Wine \$5,000  
 Tasting \$2,500

Supporter \$1,000  
 Donation \$\_\_\_\_\_

Contact Name

Company (to be listed on materials)

Street Address

City

State

Zip

Preferred Phone

Preferred Email Address

**PAYMENT AND BILLING INFORMATION (IF DIFFERENT THAN ABOVE)**

Contact Name

Company

Street Address

City

State

Zip

**TYPE OF PAYMENT**

Check Enclosed  
 (payable: United Policyholders)

Payment Made Online  
 (uphelp.org/sponsorU2G)

MasterCard                      Visa

American Express                      Discover

Card Number

Expiration Date

CVC Code

Name on Card

Signature

**MAIL THIS FORM AND PAYMENT TO:**

**United Policyholders**  
 UP To Good Sponsorship  
 917 Irving St, Suite 4  
 San Francisco, CA 94122

**OR EMAIL THIS FORM TO:**

Email: [events@uphelp.org](mailto:events@uphelp.org)  
 Phone: 415.393.9990 Ext. 104

**OR DONATE ONLINE:**

Donation Link:  
[uphelp.org/sponsoru2g](http://uphelp.org/sponsoru2g)



All contributions to this 501(c)(3) organization are fully tax deductible as permitted by law.

**Our tax identification number is 94-3162024.**

**Thank you for your support.**