



FUNDRAISING EVENT SPONSORSHIP OPPORTUNITIES



Friday, September 12th, 2025 5:30pm

Join friends, public officials, colleagues and special guests at **DeLoach Vineyards** for a delicious seated dinner and wine pairing in a beautiful location. Funds raised during UP to Good will help United Policyholders meet the high demand for the disaster recovery and preparedness guidance and advocacy support we give consumers day in and day out. People across the country rely on our expertise, non-profit integrity and powerful national volunteer network. Fairness matters and your support makes our mission achievable.

| Sponsor Category | Acknowledgement and Recognition | Event Sponsor Package |
|--|---|--|
| Presenting Sponsor (\$20,000) | <ul style="list-style-type: none"> - Brief speaking opportunity during the program - Custom U2G 2025 Presenting Sponsor Logo - Social Media promo messaging Company logo featured on: <ul style="list-style-type: none"> - All event print promotional materials - Press Democrat ad before and after event - UP to Good website - Signage at the event - All event related emails and social media blasts | VIP Table placement, table signage and 10 dinner tickets |
| Vineyard Sponsor (\$15,000) | <ul style="list-style-type: none"> - Verbal recognition during the program - Custom U2G 2025 Vineyard Sponsor Logo - Social Media promo messaging Company logo featured on: <ul style="list-style-type: none"> - All event print promotional materials - Press Democrat ad before and after event - UP to Good website - Signage at the event - All event related emails and social media blasts | VIP Table placement, table signage and 10 dinner tickets |
| Visionary Sponsor (\$10,000) | <ul style="list-style-type: none"> - Verbal recognition during the program Company logo featured on: <ul style="list-style-type: none"> - All event print promotional materials - Press Democrat ad before event - UP to Good website - Signage at the event - Select event related emails and social media blasts | Premier Table placement, table signage and 10 dinner tickets |
| Wine Sponsor (\$5,000) | Company logo featured on: <ul style="list-style-type: none"> - All event print promotional materials - Press Democrat ad before event - UP to Good website - Signage at the event - Select event related emails and social media blasts | Sponsor Table signage and 6 dinner tickets |
| Tasting Sponsor (\$2,500) | Company logo featured on: <ul style="list-style-type: none"> - All event print promotional materials - UP to Good website - Signage at the event - Select event related emails | 4 dinner tickets |
| Supporter (\$1,000) | Company logo featured on: <ul style="list-style-type: none"> - Signage at the event - Select event related emails | 2 dinner tickets |

Please contact Alexis@uphelp.org or (530) 388-0878 to discuss sponsorship opportunities.

Yes! I want to sponsor United Policyholders' UPstanding work empowering the insured.

| | | | | | |
|------------|----------|---------|---------|-----------|---------|
| Presenting | \$20,000 | Wine | \$5,000 | Supporter | \$1,000 |
| Vineyard | \$15,000 | Tasting | \$2,500 | Donation | \$_____ |
| Visionary | \$10,000 | | | | |

Contact Name _____ Company (to be listed on materials) _____

Street Address _____

City _____ State _____ Zip _____

Preferred Phone _____ Preferred Email Address _____

PAYMENT AND BILLING INFORMATION (IF DIFFERENT THAN ABOVE)

Contact Name _____ Company _____

Street Address _____

City _____ State _____ Zip _____

TYPE OF PAYMENT

- | | |
|---|--|
| Check Enclosed (payable: United Policyholders) | Payment Made Online (uphelp.org/sponsorU2G) |
| MasterCard Visa | American Express Discover |

Card Number _____ Expiration Date _____ CVC Code _____

Name on Card _____ Signature _____

MAIL THIS FORM AND PAYMENT TO:

United Policyholders
UP To Good Sponsorship
917 Irving St, Suite 4
San Francisco, CA 94122

OR EMAIL THIS FORM TO:

Email: Alexis@uphelp.org
Phone: 530-388-0878

OR DONATE ONLINE:

Donation Link:
uphelp.org/sponsoru2g



All contributions to this 501(c)(3) organization are fully tax deductible as permitted by law.
Our tax identification number is 94-3162024.
Thank you for your support.