



35TH ANNIVERSARY

UP to Good

2026

Join Us!



SEPTEMBER 26, 2026
5:00PM-9:00PM



DeLoach Vineyards
1791 Olivet Road, Santa Rosa, CA

Gather with friends, public officials, colleagues and special guests at DeLoach Vineyards for a delicious seated dinner and wine pairing in a beautiful location. Funds raised during UP to Good will help United Policyholders meet the high demand for the disaster recovery and preparedness guidance and advocacy support we give consumers day in and day out. People across the country rely on our expertise, non-profit integrity and powerful national volunteer network. Fairness matters and your support makes our mission achievable.

events@uphelp.org
415-393-9990 ext. 104

uphelp.org/uptogood2026
Tax ID: 94-3162024

**EXPLORE OPPORTUNITIES
TO GET INVOLVED!**

SPONSORSHIP LEVELS

\$10,000+



POLICYHOLDER CHAMPION

\$30,000

VIP Table for 10 with Table Signage & A Dedicated Server
Brief Speaking Opportunity During the Program
Presenting Sponsor Recognition
Social Media Promo Messaging

ROADMAP TO RECOVERY PARTNER

\$20,000

VIP Table for 10 with Table Signage
Verbal Recognition During the Program
Premier Sponsor Recognition
Social Media Promo Messaging

RESILIENCY ADVOCATE

\$15,000

Table for 8 with Prime Placement & Table Signage
Verbal recognition during the program

ESSENTIAL PROTECTIONS COLLABORATOR

\$10,000

VIP Table for 8 with Table Signage
Verbal Recognition During the Program

- All \$10,000+ sponsorship levels include company name and/or logo featured on:
 - Event promotional materials
 - Pre & post event press inclusion
 - UP to Good website
 - Signage at the event
 - Event emails & social media



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**CONTACT US TO CONFIRM
YOUR SPONSORSHIP TODAY!**

SPONSORSHIP LEVELS \$1,000-\$7,500



RECOVERY RESOURCE SUPPORTER \$7,500

Sponsor Table for 6 with Table Signage
Logo/Name Recognition on event promotional materials, on the UP to Good website, on signage at the event, & in event emails & social media

COMMUNITY SAFETY STEWARD \$5,000

Sponsor Table for 4 with Table Signage
Name recognition on event promotional materials, on the UP to Good website, on signage at the event, & in event emails & social media

CONSUMER PROTECTION ALLY \$2,500

2 Sponsors Tickets
Name Recognition on the UP to Good website, signage at the event, & on select event promotional materials, event emails & social media

CONSUMER AMBASSADOR \$1,000

2 Sponsor Tickets
Name Recognition on the UP to Good website, & select event materials

SINGLE TICKETS & CUSTOM DONATION LEVELS ALSO AVAILABLE



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OUR MISSION



United Policyholders (UP) is a non-profit 501(c) (3) organization whose mission is to be a trustworthy and useful information resource and an effective voice for consumers of all types of insurance in all 50 states.

OUR WORK IS DIVIDED INTO THREE PROGRAMS:



Roadmap to Recovery™ provides tools and resources for solving insurance problems after an accident, loss, illness or other adverse event.



Roadmap to Preparedness promotes disaster preparedness and insurance literacy through outreach and education in partnership with civic, faith based, business and other non-profit associations.



Advocacy and Action advances pro-consumer laws and public policy related to insurance matters.

SHARE YOUR SUPPORT

PLEASE CONFIRM YOUR SPONSORSHIP LEVEL AND/OR SUPPORT UNITED POLICYHOLDERS WITH THE DONATION LEVEL OF YOUR CHOICE VIA OUR ONLINE FORM:



IF YOU ARE INTERESTED IN SHARING AN A DONATION TO BE FEATURED IN OUR SILENT OR LIVE AUCTION, PLEASE SUBMIT THOSE DETAILS HERE:

