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FOR IMMEDIATE RELEASE

November 7, 2026: Ready, Resilient, & Insured
A Lake County Homeowners Summit

Lake County, CA (October 28, 2026) – The Lake County Community Risk Reduction Authority (RRA) Joint Powers Authority (JPA) will be hosting *Ready, Resilient, & Insured: A Lake County Homeowners Summit* on Saturday, November 7, 2026, from 9:00am to 1:30pm at the Twin Pine Casino & Hotel Event Center in Middletown. The event will also be recorded for streaming on several local platforms.

"Wildfire mitigation, preparedness, and response have been a top priority for the residents of my district, and the rising cost of wildfire insurance – or the inability to retain or secure a policy – has become a priority," said Jessica Pyska, District 5 Supervisor and Chair of the Lake County Community Risk Reduction Authority, "Putting together this summit with panelists from CAL FIRE, Fire Wise USA, the California Wildfire Mitigation Program Authority, private sector mitigation companies, insurance companies, and more, to help the people of Lake County understand what they can do to help themselves and their neighbors is critical at this time."

The summit will host panels on Why it Matters: Zone Zero & Lowering Risk, an update from local Firewise USA regional coordinators, How it Works: NCO's Home Hardening Program, Who Can Help: IBHS, Madronus, and Fire Aside, and wrapping it up, Amy Bach, Executive Director of United Policyholders will moderate a panel with insurance companies. Lake County PEG TV will broadcast the event live as well as record it, which then will be uploaded to the RRA's YouTube channel.

"Lake County has been hit hard by catastrophic wildfires and residents are struggling to stay insured and protected," Bach explained. "Losing your home insurance or having the cost of coverage become unaffordable, causes everyone to lose – including insurance companies. We want to give Lake County homeowners the tools and information they need to stay insured."

Once the Town Hall is concluded, it will be uploaded to the Lake County Community Risk Reduction Authority's YouTube channel at: https://www.youtube.com/@LakeCountyRRA

Please pre-register for the event by following this link: https://forms.gle/NxiQabdVAKHem3rv5 or scan this QR code:



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